



2024 Midnight at the Oasis - Sponsorship Levels

Presented by: *Caballeros de Yuma, Inc*

STAGE Level 13 - \$15,000

(1 Available, Stage Banner Across Entire Stage)

- 10 MATO T-Shirts & 10 MATO Hats
- 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch)
- 120 Concert Tickets (Valid after 4pm)
- 700 Daytime Tickets (Valid before 4pm)
- 12 VIP Badges & 6 VIP Parking Passes
- 20 x 20 Booth Space in Prominent Location
- Newspaper, TV, Radio & Social Media inclusion
- PSA Announcement & Website inclusion
- Use of official MATO Logo
- Digital Banner (Rotates 7 times more than Level 1)
- 4' x 10' Traditional Banner, 2 Quick Banners

VIDEO Level 12 - \$10,000

(1 Available, Banner Across Video Board at All Times)

- 10 MATO T-Shirts & 10 MATO Hats
- 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch)
- 120 Concert Tickets (Valid after 4pm)
- 700 Daytime Tickets (Valid before 4pm)
- 12 VIP Badges & 6 VIP Parking Passes
- 20 x 20 Booth Space in Prominent Location
- Newspaper, TV, Radio & Social Media inclusion
- PSA Announcement & Website inclusion
- Use of official MATO Logo
- Digital Banner (Rotates 7 times more than Level 1)
- 4' x 10' Traditional Banner, 2 Quick Banners

LANYARD Level 11 - \$9,500

(1 Available, Logo on All Lanyards)

- 10 MATO T-Shirts & 10 MATO Hats
- 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch)
- 100 Concert Tickets (Valid after 4pm)
- 700 Daytime Tickets (Valid before 4pm)
- 12 VIP Badges & 6 VIP Parking Passes
- 20 x 20 Booth Space in Prominent Location
- Newspaper, TV, Radio & Social Media inclusion
- PSA Announcement & Website inclusion
- Use of official MATO Logo
- Digital Banner (Rotates 7 times more than Level 1)
- 4' x 10' Traditional Banner, 2 Quick Banners

EL JEFE CANTINA Level 10 - \$8,000

(1 Available, Cantina Stage Sponsor)

- 10 MATO T-Shirts & 10 MATO Hats
- 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch)
- 90 Concert Tickets (Valid after 4pm)
- 600 Daytime Tickets (Valid before 4pm)
- 10 VIP Badges & 5 VIP Parking Passes
- 20 x 20 Booth Space in Prominent Location
- Newspaper, TV, Radio & Social Media inclusion
- PSA Announcement & Website inclusion
- Use of official MATO Logo
- Digital Banner (Rotates 7 times more than Level 1)
- 4' x 10' Traditional Banner, 2 Quick Banners

VIP Level 9 - \$8,000

(1 Available, Banner in both VIP Areas)

- 10 MATO T-Shirts & 10 MATO Hats
- 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch)
- 90 Concert Tickets (Valid after 4pm)
- 600 Daytime Tickets (Valid before 4pm)
- 10 VIP Badges & 5 VIP Parking Passes
- 20 x 20 Booth Space
- Included in Print, Radio, TV Ads
- PSA Announcement & Website Listing
- Use of official MATO Logo
- Digital Banner (Rotates 7 times more than Level 1)
- 4'x10' Standard Banner, 2 Quick Banners

BADGE Level 8 - \$8,000

(1 Available, Logo on all Badges except VIP)

- 10 MATO T-Shirts & 10 MATO Hats
- 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch)
- 90 Concert Tickets (Valid after 4pm)
- 600 Daytime Tickets (Valid before 4pm)
- 10 VIP Badges & 5 VIP Parking Passes
- 20 x 20 Booth Space
- Included in Print, Radio, TV Ads
- PSA Announcement & Website Listing
- Use of official MATO Logo
- Digital Banner (Rotates 7 times more than Level 1)
- 4'x10' Standard Banner, 2 Quick Banners

OASIS Level 7 - \$7,500

(Unlimited Sponsors Available)

- 10 MATO T-Shirts & 10 MATO Hats
- 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch)
- 90 Concert Tickets (Valid after 4pm)
- 600 Daytime Tickets (Valid before 4pm)
- 10 VIP Badges & 5 VIP Parking Passes
- 20 x 20 Booth Space
- Included in Print, Radio, TV Ads
- PSA Announcement & Website Listing
- Use of official MATO Logo
- Digital Banner (Rotates 7 times more than Level 1)
- 4'x10' Standard Banner, 2 Quick Banners

Sponsor Levels - Continued...

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<p><input type="checkbox"/> MIRAGE Level 6 - \$5,000</p> <ul style="list-style-type: none"> • 8 MATO T-Shirts & 8 MATO Hats • 16 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) • 80 Concert Tickets (Valid after 4pm) • 500 Day Tickets (Valid before 4pm) • 6 VIP Badges, 3 VIP Parking Passes • 20 x 20 Booth Space • Newspaper, TV, Radio, Social Media & Website inclusion, PSA Announcement & Use of MATO Logo • Digital Banner (Rotates 6 times more than Level 1) • 4' x 10' Standard Banner, 2 Quick Banners 	<p><input type="checkbox"/> PALMS Level 5 - \$3,000</p> <ul style="list-style-type: none"> • 4 MATO T-Shirts & 4 MATO Hats • 8 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) • 60 Concert Tickets (Valid after 4pm) • 250 Day Tickets (Valid before 4pm) • 4 VIP Badges, 2 VIP Parking Passes • 20 x 20 Booth Space • Newspaper, TV, Radio, Social Media & Website inclusion, PSA Announcement & Use of MATO Logo • Digital Banner (Rotates 5 times more than Level 1) • 4' x 5' Standard Banner, 1 Quick Banner 	<p><input type="checkbox"/> ALADDIN Level 4 - \$2,500</p> <ul style="list-style-type: none"> • 4 MATO T-Shirts & 4 MATO Hats • 8 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) • 60 Concert Tickets (Valid after 4pm) • 250 Day Tickets (Valid before 4pm) • 20 x 20 Booth Space • Newspaper, TV, Radio, Social Media & Website inclusion, PSA Announcement & Use of MATO Logo • Digital Banner (Rotates 4 times more than Level 1) • 4' x 5' Standard Banner, 1 Signature Line (Text Only)
<p><input type="checkbox"/> SAHARA Level 3 - \$1,000</p> <ul style="list-style-type: none"> • 4 MATO T-Shirts & 4 MATO Hats • 4 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch and Sunday Brunch) • 40 Concert Tickets (Valid after 4pm) • 100 Day Tickets (Valid before 4pm) • Newspaper, Website inclusion & PSA Announcement & Use of MATO Logo • Digital Banner (Rotates 3 times more than Level 1) • 3' x 5' Standard Banner, 1 Signature Line (Text Only) 	<p><input type="checkbox"/> DUNES Level 2 - \$500</p> <ul style="list-style-type: none"> • 2 MATO T-Shirts & 2 MATO Hats • 2 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch and Sunday Brunch) • 20 Concert Tickets (Valid after 4pm) • 50 Day Tickets (Valid before 4pm) • Newspaper, Website inclusion & PSA Announcement & Use of MATO Logo • Digital Banner (Rotates 2 times more than Level 1) • 2' x 5' Standard Banner, 1 Signature Line (Text Only) 	<p><input type="checkbox"/> SANDS Level 1 - \$250</p> <ul style="list-style-type: none"> • 1 MATO T-Shirt • 2 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch and Sunday Brunch) • 8 Concert Tickets (Valid after 4pm) • 25 Day Tickets (Valid before 4pm) • Newspaper, Website inclusion & PSA Announcement & Use of MATO Logo • Digital Banner • 2' x 5' Standard Banner, 1 Signature Line (Text Only)

SPONSOR LEVEL: _____ **BOOTH SPACE:** **YES NO** **ELECTRICAL NEEDED:** **YES NO**

Sponsor Name:
(Same as on Banner)

Address:
Mailing Address City, State, Zip

Phone: Website:

Billing Contact:
(Name & Email)

On-Site Contact:
(Name & Cell)

Authorized Signature: _____ Today's Date: _____