

Caballeros de Yuma, Inc. - 2023/24 Sponsorship Packages

- 2023 Colorado River Crossing Balloon Festival: Balloon Sponsor (Valued at \$1,000)
- 2023 Holiday Pageant & Tower Lighting: Santa Level (Valued at \$500)
- 2024 Yuma Territorial Marathon & Half Marathon: Sprinter Level (Valued at \$1,000)
- 2024 Bull of the Desert Strongman Competition: Strongman Level (Valued at \$2,500)
- 2024 Midnight at the Oasis Car Show: Oasis Level 7 (Valued at \$7,500)

Platinum Level - \$11,250

*** Total Discount - \$1,250**

- 2023 Colorado River Crossing Balloon Festival: Balloon Sponsor (Valued at \$1,000)
- 2023 Holiday Pageant & Tower Lighting: Rudolph Level (Valued at \$400)
- 2024 Yuma Territorial Marathon & Half Marathon: Sprinter Level (Valued at \$1,000)
- 2024 Bull of the Desert Strongman Competition: Snatch Level (Valued at \$1,500)
- 2024 Midnight at the Oasis Car Show: Mirage Level 6 (Valued at \$5,000)

Gold Level - \$8,000

*** Total Discount - \$900**

- 2023 Colorado River Crossing Balloon Festival: Balloon Sponsor (Valued at \$1,000)
- 2023 Holiday Pageant & Tower Lighting: Frosty Level (Valued at \$300)
- 2024 Yuma Territorial Marathon & Half Marathon: Runner Level (Valued at \$500)
- 2024 Bull of the Desert Strongman Competition: Curl Level (Valued at \$1,000)
- 2024 Midnight at the Oasis Car Show: Palms Level 5 (Valued at \$3,000)

Silver Level - \$5,250

*** Total Discount - \$550**

- 2023 Colorado River Crossing Balloon Festival: Balloon Sponsor (Valued at \$1,000)
- 2023 Holiday Pageant & tower Lighting: Elves Level (Valued at \$200)
- 2024 Yuma Territorial Marathon & Half Marathon: Runner Level (Valued at \$500)
- 2024 Bull of the Desert Strongman Competition: Press Level (Valued at \$500)
- 2024 Midnight at the Oasis Car Show: Aladdin Level 4 (Valued at \$2,500)

Bronze Level - \$4,250

*** Total Discount - \$450**

- 2023 Colorado River Crossing Balloon Festival: Balloon Sponsor (Valued at \$1,000)
- 2023 Holiday Pageant & Tower Lighting: Candy Cane Level (Valued at \$100)
- 2024 Yuma Territorial Marathon & Half Marathon: Jogger Level (Valued at \$250)
- 2024 Bull of the Desert Strongman Competition: Squat Level (Valued at \$250)
- 2024 Midnight at the Oasis Car Show: Sahara (Valued at \$1,000)

Copper Level - \$2,350

*** Total Discount - \$250**

SPONSORSHIP PACKAGE AMOUNT: \$ _____

INSTALLMENTS: YES NO

BOOTH SPACE: YES NO

ELECTRICAL NEEDED: YES NO

(If Applicable, Per Event/Level)

SHIRT SIZES (IF APPLICABLE) –

List Sizes and Select Quantities:

____ S ____ M ____ L ____ XL ____ 2X ____ 3X

Sponsor Name:

(Same as on Banner)

Address:

Mailing Address

City, State, Zip

Phone:

Website:

Billing Contact:

(Name & Email)

On-Site Contact:

(Name & Cell)

Authorized Signature: _____ Today's Date: _____



***Caballeros de Yuma, Inc.* - PROUD SPONSOR OF SPECIAL EVENTS SINCE 1962**

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Caballeros de Yuma Sponsorship Packages

2023-24	PLATINUM LEVEL \$11,250.00 TOTAL DISCOUNT OF \$1,250.00	GOLD LEVEL \$8,000.00 TOTAL DISCOUNT OF \$900.00	SILVER LEVEL \$5,250.00 TOTAL DISCOUNT OF \$550.00	BRONZE LEVEL \$4,250.00 TOTAL DISCOUNT OF \$450.00	COPPER LEVEL \$2,350.00 TOTAL DISCOUNT OF \$250.00
2023 COLORADO RIVER CROSSING BALLOON FESTIVAL	Balloon Sponsor (Valued at \$1,000) * Includes 1 Hot Air Balloon Ride for 2 People (Contigent on favorable weather conditions) * 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch * 2 Official T-Shirts & Event Pins * Balloon Basket Sponsor Banner * Commemorative Gift	Balloon Sponsor (Valued at \$1,000) * Includes 1 Hot Air Balloon Ride for 2 People (Contigent on favorable weather conditions) * 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch * 2 Official T-Shirts & Event Pins * Balloon Basket Sponsor Banner * Commemorative Gift	Balloon Sponsor (Valued at \$1,000) * Includes 1 Hot Air Balloon Ride for 2 People (Contigent on favorable weather conditions) * 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch * 2 Official T-Shirts & Event Pins * Balloon Basket Sponsor Banner * Commemorative Gift	Balloon Sponsor (Valued at \$1,000) * Includes 1 Hot Air Balloon Ride for 2 People (Contigent on favorable weather conditions) * 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch * 2 Official T-Shirts & Event Pins * Balloon Basket Sponsor Banner * Commemorative Gift	Balloon Sponsor (Valued at \$1,000) * Includes 1 Hot Air Balloon Ride for 2 People (Contigent on favorable weather conditions) * 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch * 2 Official T-Shirts & Event Pins * Balloon Basket Sponsor Banner * Commemorative Gift
2023 HOLIDAY PAGEANT & TOWER LIGHTING	Santa Level - (Valued at \$500) * Includes 20 Reserved Seats * Opportunity to hand out Holiday-Themed Promotional Items at Entrance * Mention in Official Program * 3' x 5' Sponsor Banner	Rudolph Level - (Valued at \$400) * Includes 15 Reserved Seats * Opportunity to hand out Holiday-Themed Promotional Items at Entrance * Mention in Official Program * 3' x 5' Sponsor Banner	Frosty Level - (Valued at \$300) * Includes 10 Reserved Seats * Opportunity to hand out Holiday-Themed Promotional Items at Entrance * Mention in Official Program * Sponsorship Corrugated Sign	Elves Level - (Valued at \$200) * Includes 10 Reserved Seats * Mention in Official Program * Sponsorship Corrugated Sign	Candy Cane Level - (Valued at \$100) * Includes 5 Reserved Seats * Mention in Official Program * Sponsorship Corrugated Sign
2024 YUMA TERRITORIAL MARATHON & HALF MARATHON	Sprinter Level (Valued at \$1,000) * Includes 5 Race Entries (Each Additional \$25) * Company Logo on Entrant Shirts * Booth space at Friday Registration Area and Saturday Finish Line Area * Commemorative Gift	Sprinter Level (Valued at \$1,000) * Includes 5 Race entries (ea. Adttl \$25) * Company Logo on Entrant Shirts * Booth space at Friday Registration Area and Saturday Finish Line Area * Commemorative Gift	Runner Level (Valued at \$500) * Includes 2 Free Race entries * Company Logo on Entrant Shirts * Booth space at Friday Registration Area and Saturday Finish Line Area	Runner Level (Valued at \$500) * Includes 2 Free Race entries * Company Logo on Entrant Shirts * Booth space at Friday Registration Area and Saturday Finish Line Area	Jogger Level (Valued at \$250) * Includes 1 Free Race entry * Company Logo on Entrant Shirts
2024 BULL OF THE DESERT STRONGMAN COMPETITION	Strongman Level (Valued at \$2,500) * Includes 25 Gate Entry Tickets * 10 VIP Tickets * 8 Official T-Shirts * Booth Space at Prominent Location * Sponsorship Banner	Snatch Level (Valued at \$1,500) * Includes 16 Gate Entry Tickets * 8 VIP Tickets * 6 Official T-Shirts * Booth Space at Prominent Location * Sponsorship Banner	Curl Level (Valued at \$1,000) * Includes 12 Gate Entry Tickets * 4 VIP Tickets * 4 Official T-Shirts * Booth Space at Prominent Location * Sponsorship Banner	Press Level (Valued at \$500) * Includes 8 Gate Entry Tickets * 2 VIP Tickets * 2 Official T-Shirts * Booth Space at Prominent Location * Sponsorship Banner	Squat Level (Valued at \$250) * Includes 4 Gate Entry Tickets * 1 Official T-Shirts * Sponsorship Banner
2024 MIDNIGHT AT THE OASIS CAR SHOW	Oasis Level 7 (Valued at \$7,500) * Includes 10 MATO T-Shirts & Hats * 20 Sponsor Badges * 100 Concert Tickets valid Friday or Saturday * 600 Daily Admission Tickets * 10 VIP Oasis Tickets * 20' x 20' Booth Space at Prominent Location * 4' x 10' Banner plus 2 quick banners w/3 colors * Digital Billboard, Logo rotates 7 times more than Level 1	Mirage Level 6 (Valued at \$5,000) * Includes 8 MATO T-Shirts & Hats * 16 Sponsor Badges * 80 Concert Tickets valid Friday or Saturday * 500 Daily Admission Tickets * 6 VIP Oasis Tickets * 20' x 20' Booth Space at Prominent Location * 4' x 10' Banner plus 2 quick banners w/3 colors * Digital Billboard, Logo rotates 6 times more than Level 1	Palms Level 5 (Valued at \$3,000) * Includes 4 MATO T-Shirts & Hats * 8 Sponsor Badges * 60 Concert Tickets valid Friday or Saturday * 250 Daily Admission Tickets * 4 VIP Oasis Tickets * 20' x 20' Booth Space at Prominent Location * 4' x 5' Banner plus 1 quick banners w/3 colors * Digital Billboard, Logo rotates 5 times more than Level 1	Aladdin Level 4 (Valued at \$2,500) * Includes 4 MATO T-Shirts & Hats * 8 Sponsor Badges * 60 Concert Tickets valid Friday or Saturday * 250 Daily Admission Tickets * 20' x 20' Booth Space at Prominent Location * 2' x 5' Banner plus 1 quick banners w/3 colors * Digital Billboard, Logo rotates 4 times more than Level 1	Sahara Level 3 (Valued at \$1,000) * Includes 4 MATO T-Shirts & Hats * 4 Sponsor Badges * 40 Concert Tickets valid Friday or Saturday * 100 Daily Admission Tickets * 2' x 5' Banner * Digital Billboard, Logo rotates 3 times more than Level 1