

FISCAL YEAR

*July 1, 2026 – June 30, 2027*

# 2026-2027 Sponsorship Opportunities



*Caballeros de Yuma, Inc.*

PO Box 5987 • Yuma, AZ 85366

180 W. 1<sup>st</sup> Street, Suite B • Yuma, AZ 85364

Phone: 928-343-1715

Website: [www.caballeros.org](http://www.caballeros.org)

Email: [info@caballeros.org](mailto:info@caballeros.org)

# Who are the Caballeros?

Since our establishment in 1962, the Caballeros de Yuma has played a significant role in shaping our community. The initial purpose of the organization was formed for greeting groups and VIPs who visited Yuma (AZ) County. A second purpose was to sponsor special events, which publicized and attracted visitors to the City and County of Yuma. From those humble beginnings, the Caballeros have grown to almost a hundred strong – all local businessmen who work voluntarily without pay. We have witnessed the evolution of Yuma, and our events have become a hallmark of the Southwest, attracting visitors from far and wide. We've welcomed visitors, ignited excitement, and created unforgettable moments that put Yuma on the map. We are dedicated to making a positive impact in the lives of others. Through acts of kindness and selflessness, we enrich the lives of those around us. We take great pride in Yuma's rich culture. We celebrate our roots and work to preserve and promote our unique traditions. We believe in the power of collaboration. By partnering with local organizations, businesses, and individuals, we amplify our impact and accomplish great things together. Join us in celebrating our growth and the boundless possibilities ahead to make Yuma and Yuma County a better place to live.

Since 1962, the total monetary funds donated back into the local community through our events, scholarships and sponsorships are:

# \$4.1 Million Dollars





# Save these Key Dates!

| JULY 2026 |     |     |     |     |     |     |
|-----------|-----|-----|-----|-----|-----|-----|
| Sun       | Mon | Tue | Wed | Thu | Fri | Sat |
|           |     |     | 1   | 2   | 3   | 4   |
| 5         | 6   | 7   | 8   | 9   | 10  | 11  |
| 12        | 13  | 14  | 15  | 16  | 17  | 18  |
| 19        | 20  | 21  | 22  | 23  | 24  | 25  |
| 26        | 27  | 28  | 29  | 30  | 31  |     |

| AUGUST 2026 |     |     |     |     |     |     |
|-------------|-----|-----|-----|-----|-----|-----|
| Sun         | Mon | Tue | Wed | Thu | Fri | Sat |
|             |     |     |     |     |     | 1   |
| 2           | 3   | 4   | 5   | 6   | 7   | 8   |
| 9           | 10  | 11  | 12  | 13  | 14  | 15  |
| 16          | 17  | 18  | 19  | 20  | 21  | 22  |
| 23          | 24  | 25  | 26  | 27  | 28  | 29  |
| 30          | 31  |     |     |     |     |     |

| SEPTEMBER 2026 |     |     |     |     |     |     |
|----------------|-----|-----|-----|-----|-----|-----|
| Sun            | Mon | Tue | Wed | Thu | Fri | Sat |
|                |     | 1   | 2   | 3   | 4   | 5   |
| 6              | 7   | 8   | 9   | 10  | 11  | 12  |
| 13             | 14  | 15  | 16  | 17  | 18  | 19  |
| 20             | 21  | 22  | 23  | 24  | 25  | 26  |
| 27             | 28  | 29  | 30  |     |     |     |

| OCTOBER 2026 |     |     |     |     |     |     |
|--------------|-----|-----|-----|-----|-----|-----|
| Sun          | Mon | Tue | Wed | Thu | Fri | Sat |
|              |     |     |     | 1   | 2   | 3   |
| 4            | 5   | 6   | 7   | 8   | 9   | 10  |
| 11           | 12  | 13  | 14  | 15  | 16  | 17  |
| 18           | 19  | 20  | 21  | 22  | 23  | 24  |
| 25           | 26  | 27  | 28  | 29  | 30  | 31  |

| NOVEMBER 2026 |     |     |     |     |     |     |
|---------------|-----|-----|-----|-----|-----|-----|
| Sun           | Mon | Tue | Wed | Thu | Fri | Sat |
| 1             | 2   | 3   | 4   | 5   | 6   | 7   |
| 8             | 9   | 10  | 11  | 12  | 13  | 14  |
| 15            | 16  | 17  | 18  | 19  | 20  | 21  |
| 22            | 23  | 24  | 25  | 26  | 27  | 28  |
| 29            | 30  |     |     |     |     |     |

| DECEMBER 2026 |     |     |     |     |     |     |
|---------------|-----|-----|-----|-----|-----|-----|
| Sun           | Mon | Tue | Wed | Thu | Fri | Sat |
|               |     | 1   | 2   | 3   | 4   | 5   |
| 6             | 7   | 8   | 9   | 10  | 11  | 12  |
| 13            | 14  | 15  | 16  | 17  | 18  | 19  |
| 20            | 21  | 22  | 23  | 24  | 25  | 26  |
| 27            | 28  | 29  | 30  | 31  |     |     |

| JANUARY 2027 |     |     |     |     |     |     |
|--------------|-----|-----|-----|-----|-----|-----|
| Sun          | Mon | Tue | Wed | Thu | Fri | Sat |
|              |     |     |     |     | 1   | 2   |
| 3            | 4   | 5   | 6   | 7   | 8   | 9   |
| 10           | 11  | 12  | 13  | 14  | 15  | 16  |
| 17           | 18  | 19  | 20  | 21  | 22  | 23  |
| 24           | 25  | 26  | 27  | 28  | 29  | 30  |
| 31           |     |     |     |     |     |     |

| FEBRUARY 2027 |     |     |     |     |     |     |
|---------------|-----|-----|-----|-----|-----|-----|
| Sun           | Mon | Tue | Wed | Thu | Fri | Sat |
|               | 1   | 2   | 3   | 4   | 5   | 6   |
| 7             | 8   | 9   | 10  | 11  | 12  | 13  |
| 14            | 15  | 16  | 17  | 18  | 19  | 20  |
| 21            | 22  | 23  | 24  | 25  | 26  | 27  |
| 28            |     |     |     |     |     |     |

| MARCH 2027 |     |     |     |     |     |     |
|------------|-----|-----|-----|-----|-----|-----|
| Sun        | Mon | Tue | Wed | Thu | Fri | Sat |
|            | 1   | 2   | 3   | 4   | 5   | 6   |
| 7          | 8   | 9   | 10  | 11  | 12  | 13  |
| 14         | 15  | 16  | 17  | 18  | 19  | 20  |
| 21         | 22  | 23  | 24  | 25  | 26  | 27  |
| 28         | 29  | 30  | 31  |     |     |     |

| APRIL 2027 |     |     |     |     |     |     |
|------------|-----|-----|-----|-----|-----|-----|
| Sun        | Mon | Tue | Wed | Thu | Fri | Sat |
|            |     |     |     | 1   | 2   | 3   |
| 4          | 5   | 6   | 7   | 8   | 9   | 10  |
| 11         | 12  | 13  | 14  | 15  | 16  | 17  |
| 18         | 19  | 20  | 21  | 22  | 23  | 24  |
| 25         | 26  | 27  | 28  | 29  | 30  |     |

| MAY 2027 |     |     |     |     |     |     |
|----------|-----|-----|-----|-----|-----|-----|
| Sun      | Mon | Tue | Wed | Thu | Fri | Sat |
|          |     |     |     |     |     | 1   |
| 2        | 3   | 4   | 5   | 6   | 7   | 8   |
| 9        | 10  | 11  | 12  | 13  | 14  | 15  |
| 16       | 17  | 18  | 19  | 20  | 21  | 22  |
| 23       | 24  | 25  | 26  | 27  | 28  | 29  |
| 30       | 31  |     |     |     |     |     |

| JUNE 2027 |     |     |     |     |     |     |
|-----------|-----|-----|-----|-----|-----|-----|
| Sun       | Mon | Tue | Wed | Thu | Fri | Sat |
|           |     | 1   | 2   | 3   | 4   | 5   |
| 6         | 7   | 8   | 9   | 10  | 11  | 12  |
| 13        | 14  | 15  | 16  | 17  | 18  | 19  |
| 20        | 21  | 22  | 23  | 24  | 25  | 26  |
| 27        | 28  | 29  | 30  |     |     |     |

## July 4<sup>th</sup>:

Independence  
Day Flag Raising  
Ceremony

## November 13-15<sup>th</sup>:

Colorado River  
Crossing Balloon  
Festival

## November 28<sup>th</sup>:

Ken & Betty Borland  
Holiday Pageant &  
Tower Lighting

## January 30<sup>th</sup>:

Yuma Territorial  
Marathon & Half  
Marathon

**AND**

Bull of the Desert  
Strongman  
Competition

## March 4-7<sup>th</sup>:

Midnight at the  
Oasis Car Show



Apparatus  
Naming Rights

Booth Space  
Availability

Packet Inclusion  
for Entrant Bags



Witness the ultimate test of strength at YUMA's ONLY nationally sanctioned Strongman Event held in mid-February featuring both male and female competitors as they showcase their power and endurance through a series of intense challenges. Watch as these incredible athletes tackle non-standard equipment and push their physical limits in a display of sheer strength and determination!



*Sponsorship Levels  
start as low  
as \$250!*



# Bull of the Desert Strongman Competition





# BULL OF THE DESERT STRONGMAN COMPETITION

**Sponsorship Letter of Intent – January 30, 2027**

|                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                          |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> <b>STRONGMAN Sponsor<br/>\$3,000</b> <ul style="list-style-type: none"><li>• Sponsor of Individual Event</li><li>• Recognition on Apparatus</li><li>• (1) ONE 3x5 Sponsor Banners</li><li>• (4) FOUR Event T-Shirts</li><li>• Event Booth Space</li><li>• Logo on Official Website</li><li>• Placement of one form of advertising and/or promotional item in competitor's packet</li></ul> | <input type="checkbox"/> <b>SQUAT Sponsor<br/>\$1,500</b> <ul style="list-style-type: none"><li>• (1) ONE 2x5 Sponsor Banners</li><li>• (4) FOUR Event T-Shirts</li><li>• Event Booth Space</li><li>• Logo on Official Website</li><li>• Placement of one form of advertising and/or promotional item in competitor's packet</li></ul> | <input type="checkbox"/> <b>SNATCH Sponsor<br/>\$1,000</b> <ul style="list-style-type: none"><li>• (1) ONE 2x5 Sponsor Banners</li><li>• (2) TWO Event T-Shirts</li><li>• Event Booth Space</li><li>• Logo on Official Website</li></ul> |
| <input type="checkbox"/> <b>PRESS Sponsor \$500</b> <ul style="list-style-type: none"><li>• (1) ONE 2x5 Sponsor Banners</li><li>• (1) ONE Event T-Shirts</li><li>• Event Booth Space</li></ul>                                                                                                                                                                                                                      | <input type="checkbox"/> <b>CURL Sponsor \$250</b> <ul style="list-style-type: none"><li>• (1) ONE 2x5 Sponsor Banner</li><li>• (1) ONE Event T-Shirt</li></ul>                                                                                                                                                                        |                                                                                                                                                                                                                                          |

**PLEASE RETURN LETTER OF INTENT TO CABALLEROS DE YUMA OFFICE BY 12/30/2026. THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER AND T-SHIRTS READY PRIOR TO THE EVENT. THANK YOU**

Please select T-Shirt Size(s) per Sponsor Level Selected:

\_\_\_ S \_\_\_ M \_\_\_ L \_\_\_ XL \_\_\_ 2XL \_\_\_ 3XL

Sponsor Name:

Point of Contact:

Phone:

Email Address:

Billing Address,  
City, State, Zip:

Authorized Signature: \_\_\_\_\_

Today's Date: \_\_\_\_\_

# Community Impact

We are pleased to share the details of recent donations made on behalf of the Caballeros de Yuma. Your support continues to make a significant impact!

|                                             |                                              |
|---------------------------------------------|----------------------------------------------|
| <i>Amberly's Place</i>                      | <i>Red, White &amp; Blue Team</i>            |
| <i>Aquaforce Swim Team</i>                  | <i>Salvation Army</i>                        |
| <i>Back to School Rodeo</i>                 | <i>San Luis HS Law &amp; Public Safety</i>   |
| <i>Ballet Yuma</i>                          | <i>USBP Explorer Post 8246</i>               |
| <i>Children's Museum of Yuma County</i>     | <i>Vista HS HOSA</i>                         |
| <i>Cibola HS Band Boosters</i>              | <i>XI Zeta Sorority</i>                      |
| <i>Cibola HS Culinary Arts</i>              | <i>York Rite Bodies of Yuma</i>              |
| <i>Cibola HS Girls Soccer</i>               | <i>Yuma Blaze Hockey</i>                     |
| <i>Cibola HS Interact Rotary Club</i>       | <i>Yuma Catholic HS Choir</i>                |
| <i>Desert Sonora Elementary School</i>      | <i>Yuma Catholic HS Interact Rotary Club</i> |
| <i>Fort Yuma Rotary Club, Inc.</i>          | <i>Yuma Child Burn Camp</i>                  |
| <i>Gila Barn Busters</i>                    | <i>Yuma County Anti-Drug Coalition</i>       |
| <i>Gila Ridge HS Band Boosters</i>          | <i>Yuma County Sheriff's Posse</i>           |
| <i>Gila Ridge HS Boys Soccer</i>            | <i>Yuma County Sheriff's Volunteers</i>      |
| <i>Gila Ridge HS Cheer Booster Club</i>     | <i>Yuma Fire Department</i>                  |
| <i>Gila Ridge HS Dance Booster Club</i>     | <i>Yuma HS Band Boosters</i>                 |
| <i>Gila Ridge HS Wrestling Booster Club</i> | <i>Yuma HS Boys Soccer Booster Club</i>      |
| <i>IPAC MCAS Yuma</i>                       | <i>Yuma HS Ladies Soccer Booster Club</i>    |
| <i>Kofa HS BioScience Club</i>              | <i>Yuma Moo's 4H Club</i>                    |
| <i>Kofa HS Culinary Arts</i>                | <i>Yuma Orchestra Association</i>            |
| <i>Kofa HS Royalty Cheer Booster Club</i>   | <i>Yuma Sunrise Rotary Club</i>              |
| <i>Matador Athletic Association</i>         | <i>Yuma Territorial Lodge #17</i>            |
| <i>NAHN Angeles de Desierto - Yuma</i>      | <i>Yuma Youth Hockey League, Inc.</i>        |

Beyond the direct donations made on behalf of the Caballeros de Yuma, Inc, the conservative economic benefit to the local community has surpassed \$35 Million Dollars when factoring in goods, services and hospitality since 1962.



## Caballeros de Yuma, Inc

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180 W. 1<sup>st</sup> Street, Suite B - Yuma, AZ 85364  
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