

FISCAL YEAR

July 1, 2026 – June 30, 2027

2026-2027 Sponsorship Opportunities



Caballeros de Yuma, Inc.

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180 W. 1st Street, Suite B • Yuma, AZ 85364

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Website: www.caballeros.org

Email: info@caballeros.org

Who are the Caballeros?

Since our establishment in 1962, the Caballeros de Yuma has played a significant role in shaping our community. The initial purpose of the organization was formed for greeting groups and VIPs who visited Yuma (AZ) County. A second purpose was to sponsor special events, which publicized and attracted visitors to the City and County of Yuma. From those humble beginnings, the Caballeros have grown to almost a hundred strong – all local businessmen who work voluntarily without pay. We have witnessed the evolution of Yuma, and our events have become a hallmark of the Southwest, attracting visitors from far and wide. We've welcomed visitors, ignited excitement, and created unforgettable moments that put Yuma on the map. We are dedicated to making a positive impact in the lives of others. Through acts of kindness and selflessness, we enrich the lives of those around us. We take great pride in Yuma's rich culture. We celebrate our roots and work to preserve and promote our unique traditions. We believe in the power of collaboration. By partnering with local organizations, businesses, and individuals, we amplify our impact and accomplish great things together. Join us in celebrating our growth and the boundless possibilities ahead to make Yuma and Yuma County a better place to live.

Since 1962, the total monetary funds donated back into the local community through our events, scholarships and sponsorships are:

\$4.1 Million Dollars





Save these Key Dates!

JULY 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JANUARY 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

July 4th:

Independence
Day Flag Raising
Ceremony

November 13-15th:

Colorado River
Crossing Balloon
Festival

November 28th:

Ken & Betty Borland
Holiday Pageant &
Tower Lighting

January 30th:

Yuma Territorial
Marathon & Half
Marathon

AND

Bull of the Desert
Strongman
Competition

March 4-7th:

Midnight at the
Oasis Car Show



Independence Day Flag Raising Ceremony

Join us for a brief yet impactful ceremony at Armed Forces Park in downtown Yuma, where we celebrate our Nation's Birthday and pay tribute to the heroes among us. This annual event, held every July 4th, offers a meaningful tribute to the dedication and sacrifice of those who serve.

In addition to the ceremony, the US Flag will proudly wave atop the City of Yuma Water Tower for 10 days, located at Avenue A and 32nd Street as a symbol of our patriotism and appreciation for our armed forces.



While this event is not included in our Standard Sponsor Packages, we often have flags to repair and/or replace. If you'd like to help support this event, please contact us for the next Flag Raising Ceremony.



Experience the wonder of Yuma's premier Hot Air Balloon Festival held annually in mid-November. As a sponsor, you'll have the unique opportunity to check off a bucket list item with a breathtaking hot air balloon ride over the stunning desert oasis.

Saturday evening come witness a stadium full of inflated balloons:

- **Lighting up the Night Sky**
- **Synchronized to Music**
- **Fireworks**
- **LIVE MUSIC**

Canned food items are collected in addition to admission which supports those in need within our community.

**Balloon Launches:
30-40 Hot Air Balloons**

**AM Launches:
2500+ in Attendance**

**Evening Glow:
6000+ in Attendance**

*Sponsorships start
at \$500 & include
various benefits!*

Colorado River Crossing Balloon Festival





COLORADO RIVER CROSSING BALLOON FESTIVAL

SPONSORSHIP LETTER OF INTENT – NOVEMBER 13-15, 2026



TITLE Sponsor - \$10,000

(Limited to (3) Sponsorships Available)

- PRE-MEDIA GLOW at your place of business prior to event (see note)
- (1) ONE Hot Air Balloon Ride for (2) TWO people. *(Contingent on favorable weather, pilot discretion and restrictions may apply)*
- (8) EIGHT Sponsor Badges – Provides entry to Pilot Reception on Friday, Saturday Glow, Saturday Dinner Party & Sunday Awards Brunch
- (4) FOUR Official Event T-Shirts
- (1) ONE Balloon Basket Banner & ONE Envelope Banner with Logo
- (1) ONE 3x5 Banner with Company Logo posted at Saturday Glow
- 20x20 Booth Space at Saturday AM Launch and Saturday Glow
- Mention in Print, Broadcast and Social Media Advertising
- Commemorative Gift presented at Sunday Morning Brunch



SHAPE Sponsor - \$3,000

(Limited Sponsorships Available)

- (1) ONE Hot Air Balloon Ride for (2) TWO people on SPECIAL SHAPE BALLOON. *(Contingent on favorable weather, pilot discretion and restrictions may apply)*
- (2) TWO Sponsor Badges – Provides entry to Pilot Reception on Friday, Saturday Glow Event, Saturday Dinner Party and Sunday Awards Brunch
- (4) FOUR Official Event T-Shirts
- (4) FOUR Balloon Basket Banners with Company Logo
- (1) ONE 3x5 Banner with Company Logo posted at Saturday Glow
- 20x20 Booth Space at Saturday AM Launch and Saturday Glow
- Mention in Print, Broadcast and Social Media Advertising
- Commemorative Gift presented at Sunday Morning Brunch



BALLOON Sponsor - \$1,500

(Limited Sponsorships Available)

- (1) ONE Hot Air Balloon Ride for (2) TWO people. *(Contingent on favorable weather, pilot discretion and restrictions may apply)*
- (2) TWO Sponsor Badges – Provides entry to Pilot Reception on Friday, Saturday Glow Event, Saturday Dinner Party and Sunday Awards Brunch
- (2) TWO Official Event T-Shirts
- (1) ONE Balloon Basket Banner with Company Logo on Balloon Basket
- 20x20 Booth Space at Saturday Glow
- Mention in Print and Social Media Advertising
- Commemorative Gift presented at Sunday Morning Brunch



GLOW Sponsor - \$500

(Unlimited Sponsorships Available)

- 20x20 Booth Space at Saturday Glow
- (1) ONE 3x5 Banner with Company Logo posted at Saturday Glow
- (1) ONE Official Event T-Shirt
- Mention in Print Advertising

PLEASE RETURN LETTER OF INTENT TO CABALLEROS DE YUMA OFFICE BY 10/16/2026 THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER AND T-SHIRTS READY PRIOR TO THE EVENT. THANK YOU

Please select T-Shirt Size(s) per Sponsor Level Selected:

___ S ___ M ___ L ___ XL ___ 2XL ___ 3XL

BOOTH SPACE: ☐ YES ☐ NO

ELECTRICAL NEEDED: ☐ YES ☐ NO

Sponsor Name:

Point of Contact:

Phone:

Email Address:

Billing Address,
City, State, Zip:

If applicable, we want same pilot as last year: ☐ YES ☐ NO

Pilot's Name:

Authorized Signature: _____

Today's Date: _____



2500+ in Attendance
Reserved Seating Options



Join us the Saturday following Thanksgiving, for Yuma's enchanting event featuring a joyful blend of dance, music and song all set to holiday-themed music. Enjoy a night of lively choreography, choral groups and solo performances just before we invite a very special guest to illuminate the City of Yuma Water Tower.

Admission is canned food item to benefit the less fortunate.

Sponsorships start at \$100!

Ken & Betty Borland Holiday Pageant & Tower Lighting





KEN & BETTY BORLAND HOLIDAY PAGEANT & TOWER LIGHTING

Sponsorship Letter of Intent – November 28, 2026

☐ SANTA Sponsor \$500 • (20) Twenty Reserved Seats • Option to perform up to (3) three dances during holiday pageant • Mention in Event Program • (1) :30 Second PSA in Script • Option to hand out/promote dance company with flyers to attendees • (1) One 3x5 Sponsor Banner	☐ RUDOLPH Sponsor \$400 • (15) Fifteen Reserved Seats • Mention in Event Program • (1) :15 Second PSA in Script • Option to hand out/promote dance company with flyers to attendees • (1) One 3x5 Sponsor Banner	☐ FROSTY Sponsor \$300 • (10) Ten Reserved Seats • Mention in Event Program • (1) :15 Second PSA in Script • Option to hand out/promote dance company with flyers to attendees • (1) Corrugated Sign at Entry
☐ ELVES Sponsor \$200 • (10) Ten Reserved Seats • Mention in Event Program • (1) Corrugated Sign at Entry	☐ CANDY CANE Sponsor \$100 • (5) Five Reserved Seats • Mention in Event Program • (1) Corrugated Sign at Entry	

PLEASE RETURN THE LETTER OF INTENT TO CABALLEROS DE YUMA OFFICE BY 10/31/2026. THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER/SIGNAGE READY PRIOR TO THE EVENT. THANK YOU.

SPONSORSHIP AMOUNT: \$ _____

PSA IN SCRIPT: ☐ YES ☐ NO
(Select One - Valid on Sponsorships \$300+)

Sponsor Name:

Point of Contact:

Phone:

Email Address:

Billing Address,
City, State, Zip:

Authorized Signature: _____

Today's Date: _____



Yuma Territorial Marathon & 1/2 Marathon

Featuring:
10k Run &
Team Relay



Kickstart your New Year's resolutions with our annual race held on the last Saturday of January. This Boston qualifier marathon event is perfect for achieving personal bests, featuring favorable weather and minimal elevation changes – ideal for running one of your best times!

Take advantage of our military and early bird discounts available for runners and explore our volunteer opportunities for great team building exercises!

1000+ Runners

Packet Inclusion

Logo on Runner's Shirts

*Complimentary Race Entries
starting at Sponsorship Levels \$250+*



YUMA TERRITORIAL MARATHON & HALF MARATHON

Sponsorship Letter of Intent - January 30, 2027

☐ ANCHOR Sponsor \$5,000 • (10) Ten Free Race Entries, Extra Entries at \$25.00 per Runner • 5 x 10 Banner at Start finish line • On Podium Backdrop for photos • Option-setup, manage & decorate Aid Station on Course -- team building exercises for your staff • Mention by Emcee on Race Day • Booth setup at Friday Registration Area and Saturday Start/Finish line area available upon request • Logo on Runner Shirts 4x4 inch • Banner displayed near Start/Finish line during event • Logo on Official Race Website • Placement of one form of advertising and/or promotional item in runner's packet.	☐ SPRINTER Sponsor \$1,000 • (5) Five Free Race Entries, up to (10) Ten Additional Entries at \$25.00 per Runner • Option-setup, manage & decorate Aid Station on Course -- team building exercises for your staff • Mention by Emcee on Race Day • Booth setup at Friday Registration Area and Saturday Start/Finish line area available upon request • Logo on Runner Shirts 1x1 inch • Banner displayed near Start/Finish line during event • Logo on Official Race Website • Placement of one form of advertising and/or promotional item in runner's packet.	☐ RUNNER Sponsor \$500 • (2) Two Free Race Entries • Option-setup, manage & decorate Aid Station on Course -- team building exercises for your staff • Mention by Emcee on Race Day • Booth setup at Friday Registration Area and Saturday Start/Finish line area available upon request • Banner displayed near Start/Finish line during event • Logo on Official Race Website • Placement of one form of advertising and/or promotional item in runner's packet.
☐ JOGGER Sponsor \$250 • (1) One Free Race Entry • Banner displayed near Start/Finish line during event • Placement of one form of advertising and/or promotional item in runner's packet.	☐ WALKER Sponsor \$100 • Banner displayed near Start/Finish line during event • Placement of one form of advertising and/or promotional item in runner's packet.	

PLEASE RETURN LETTER OF INTENT TO CABALLEROS DE YUMA OFFICE BY 11/20/2026. THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER AND T-SHIRTS READY PRIOR TO THE EVENT. THANK YOU.

Sponsor Name:

Point of Contact: Phone:

Email Address:

Billing Address:

Authorized Signature: _____

Today's Date: _____



**Apparatus
Naming Rights**

**Booth Space
Availability**

**Packet Inclusion
for Entrant Bags**



Witness the ultimate test of strength at YUMA's ONLY nationally sanctioned Strongman Event held in mid-February featuring both male and female competitors as they showcase their power and endurance through a series of intense challenges. Watch as these incredible athletes tackle non-standard equipment and push their physical limits in a display of sheer strength and determination!

*Sponsorship Levels
start as low
as \$250!*



Bull of the Desert Strongman Competition





BULL OF THE DESERT STRONGMAN COMPETITION

Sponsorship Letter of Intent – January 30, 2027

☐ STRONGMAN Sponsor \$3,000 • Sponsor of Individual Event • Recognition on Apparatus • (1) ONE 3x5 Sponsor Banners • (4) FOUR Event T-Shirts • Event Booth Space • Logo on Official Website • Placement of one form of advertising and/or promotional item in competitor's packet	☐ SQUAT Sponsor \$1,500 • (1) ONE 2x5 Sponsor Banners • (4) FOUR Event T-Shirts • Event Booth Space • Logo on Official Website • Placement of one form of advertising and/or promotional item in competitor's packet	☐ SNATCH Sponsor \$1,000 • (1) ONE 2x5 Sponsor Banners • (2) TWO Event T-Shirts • Event Booth Space • Logo on Official Website
☐ PRESS Sponsor \$500 • (1) ONE 2x5 Sponsor Banners • (1) ONE Event T-Shirts • Event Booth Space	☐ CURL Sponsor \$250 • (1) ONE 2x5 Sponsor Banner • (1) ONE Event T-Shirt	

PLEASE RETURN LETTER OF INTENT TO CABALLEROS DE YUMA OFFICE BY 12/30/2026. THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER AND T-SHIRTS READY PRIOR TO THE EVENT. THANK YOU

Please select T-Shirt Size(s) per Sponsor Level Selected:

___ S ___ M ___ L ___ XL ___ 2XL ___ 3XL

Sponsor Name:

Point of Contact:

Phone:

Email Address:

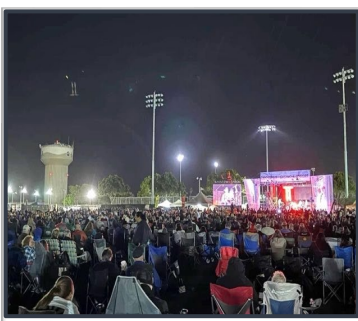
Billing Address,
City, State, Zip:

Authorized Signature: _____

Today's Date: _____



Midnight at the Oasis Classic Car Show!



Large Crowds!



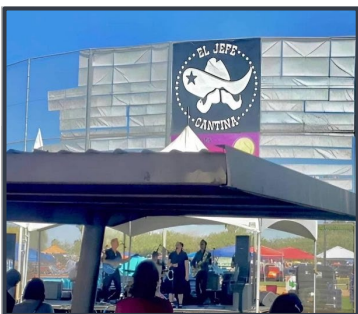
Rally on Main!



Live Music!



950+ Classic Cars!



Cantina Concerts!

Join us for Yuma's largest and most anticipated event of the year, held annually on the first full weekend in March featuring 4 days of stunning classic cars, live music and a variety of activities. Don't miss your chance to experience the biggest and best classic car show in town, where automotive passion and community spirit come together for an unforgettable weekend!

Rally on Main Street:
Thursday Kick-Off Event
Attended by 3k+

Official MATO Event:
55k+ in Attendance

Activities: Classic Car Show,
Kid Zone, Vendors Galore,
Food Court & Family Fun!

*Sponsorship Levels start
as low as \$250!*





2026 Midnight at the Oasis - Sponsorship Levels

Presented by: **Caballeros de Yuma, Inc** (Effective May 2025)

STAGE L15-\$15,000 <i>(1 Available, Banner Across Main Stage)</i> 10 MATO T-Shirts & 10 MATO Hats 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) 120 Concert Tickets (Valid after 4pm) 350 Daytime Tickets (Valid before 4pm) 12 VIP Badges & 6 VIP Parking Passes 20 x 20 Booth Space in Prime Location - Newspaper, Website & Social Media inclusion & Use of official MATO Logo 4' x 10' Traditional Banner - Logo on Digital Board (Rotates 7x>L1)	LANYARD L14-\$14,000 <i>(1 Available, Logo on All Lanyards)</i> 10 MATO T-Shirts & 10 MATO Hats 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) 110 Concert Tickets (Valid after 4pm) 350 Daytime Tickets (Valid before 4pm) 12 VIP Badges & 6 VIP Parking Passes 20 x 20 Booth Space in Prime Location - Newspaper, Website & Social Media inclusion & Use of official MATO Logo 4' x 10' Traditional Banner - Logo on Digital Board (Rotates 7x>L1)	VIDEO L13-\$10,000 <i>(1 Available, Banner Across Video Board)</i> 10 MATO T-Shirts & 10 MATO Hats 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) 100 Concert Tickets (Valid after 4pm) 350 Daytime Tickets (Valid before 4pm) 12 VIP Badges & 6 VIP Parking Passes 20 x 20 Booth Space in Prime Location - Newspaper, Website & Social Media inclusion & Use of official MATO Logo 4' x 10' Traditional Banner - Logo on Digital Board (Rotates 7x>L1)
CUP L12-\$10,000 <i>(1 Available, Logo on Beer Cups)</i> 10 MATO T-Shirts & 10 MATO Hats 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) 90 Concert Tickets (Valid after 4pm) 300 Daytime Tickets (Valid before 4pm) 12 VIP Badges & 6 VIP Parking Passes 20 x 20 Booth Space in Prime Location - Newspaper, Website & Social Media inclusion & Use of official MATO Logo 4'x10' Standard Banner - Logo on Digital Board (Rotates 7x>L1)	VIP OASIS L11-\$8,000 <i>(1 Available, Banner in VIP Areas)</i> 10 MATO T-Shirts & 10 MATO Hats 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) 90 Concert Tickets (Valid after 4pm) 300 Daytime Tickets (Valid before 4pm) 12 VIP Badges & 6 VIP Parking Passes 20 x 20 Booth Space in Prime Location - Newspaper, Website & Social Media inclusion & Use of official MATO Logo 4'x10' Standard Banner - Logo on Digital Board (Rotates 7x>L1)	BADGE L10-\$8,000 <i>(1 Available, Logo on Badges except VIP)</i> 10 MATO T-Shirts & 10 MATO Hats 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) 90 Concert Tickets (Valid after 4pm) 300 Daytime Tickets (Valid before 4pm) 12 VIP Badges & 6 VIP Parking Passes 20 x 20 Booth Space in Prime Location - Newspaper, Website & Social Media inclusion & Use of official MATO Logo 4'x10' Standard Banner - Logo on Digital Board (Rotates 7x>L1)
CANTINA L9-\$8,000 <i>(1 Available, Cantina Stage Sponsor)</i> 10 MATO T-Shirts & 10 MATO Hats 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) 90 Concert Tickets (Valid after 4pm) 300 Daytime Tickets (Valid before 4pm) 12 VIP Badges & 6 VIP Parking Passes 20 x 20 Booth Space in Prime Location - Newspaper, Website & Social Media inclusion & Use of official MATO Logo 4'x10' Standard Banner - Logo on Digital Board (Rotates 7x>L1)	OLD TOWN L8-\$8,000 <i>2 Available Banner Across Main St</i> 10 MATO T-Shirts & 10 MATO Hats 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) 90 Concert Tickets (Valid after 4pm) 300 Daytime Tickets (Valid before 4pm) 10 VIP Badges & 5 VIP Parking Passes 20 x 20 Booth Space in Prime Location - Newspaper, Website & Social Media inclusion & Use of MATO Logo 4'x10' Standard Banner - Logo on Digital Board (Rotates 7x>L1)	OASIS L7-\$7,500 <i>(Unlimited Sponsors Available)</i> 10 MATO T-Shirts & 10 MATO Hats 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) 90 Concert Tickets (Valid after 4pm) 300 Day Tickets (Valid before 4pm) 10 VIP Badges, 5 VIP Parking Passes 20 x 20 Booth Space - Newspaper, Website & Social Media inclusion & Use of MATO Logo 4' x 10' Standard Banner - Logo on Digital Board (Rotates 6x>L1)

Sponsor Levels - Continued...



2026 Midnight at the Oasis - Sponsorship Levels

Presented by: **Caballeros de Yuma, Inc** (Effective May 2025)

☐ MIRAGE L6-\$5,000 <i>(Unlimited Sponsors Available)</i> 8 MATO T-Shirts & 8 MATO Hats 16 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) 80 Concert Tickets (Valid after 4pm) 250 Day Tickets (Valid before 4pm) 6 VIP Badges, 3 VIP Parking Passes 20 x 20 Booth Space - Newspaper, Website & Social Media inclusion & Use of MATO Logo 4' x 10' Standard Banner - Logo on Digital Board (Rotates 5x>L1)	☐ PALMS L5-\$3,500 <i>(Unlimited Sponsors Available)</i> 4 MATO T-Shirts & 4 MATO Hats 8 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) 60 Concert Tickets (Valid after 4pm) 125 Day Tickets (Valid before 4pm) 4 VIP Badges, 2 VIP Parking Passes 20 x 20 Booth Space - Newspaper, Website & Social Media inclusion & Use of MATO Logo 4' x 5' Standard Banner - Logo on Digital Board (Rotates 4x>L1)	☐ ALADDIN L4-\$2,500 <i>(Unlimited Sponsors Available)</i> 4 MATO T-Shirts & 4 MATO Hats 8 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch and Sunday Brunch) 60 Concert Tickets (Valid after 4pm) 125 Day Tickets (Valid before 4pm) - Newspaper, Website & Social Media inclusion & Use of MATO Logo 4' x 5' Standard Banner - Logo on Digital Board (Rotates 3x>L1)
☐ SAHARA L3-\$1,000 <i>(Unlimited Sponsors Available)</i> 4 MATO T-Shirts & 4 MATO Hats 4 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch and Sunday Brunch) 40 Concert Tickets (Valid after 4pm) 50 Day Tickets (Valid before 4pm) - Website & Social Media inclusion & Use of Official MATO Logo 3' x 5' Standard Banner - Logo on Digital Board (Rotates 2x>L1)	☐ DUNES L2-\$500 <i>(Unlimited Sponsors Available)</i> 2 MATO T-Shirts & 2 MATO Hats 2 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch and Sunday Brunch) 20 Concert Tickets (Valid after 4pm) 25 Day Tickets (Valid before 4pm) - Website & Social Media inclusion & Use of Official MATO Logo 2' x 5' Standard Banner - Logo on Digital Board (Rotates 2x>L1)	☐ SANDS L1-\$250 <i>(Unlimited Sponsors Available)</i> 1 MATO T-Shirt 2 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch and Sunday Brunch) 8 Concert Tickets (Valid after 4pm) 12 Day Tickets (Valid before 4pm) - Website & Social Media inclusion & Use of Official MATO Logo 2' x 5' Standard Banner - Logo on Digital Board

PLEASE RETURN LETTER OF INTENT TO CABALLEROS DE YUMA OFFICE BY 1/30/2027. THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER AND T-SHIRTS READY PRIOR TO THE EVENT. THANK YOU.

(Select Option(s) Below - Valid on Sponsorships \$2,500+ Only)

BOOTH SPACE: ☐ **YES** ☐ **NO**

ELECTRICAL NEEDED: ☐ **YES** ☐ **NO**

Sponsor Name:

Point of Contact:

Phone:

Email Address:

Billing Address:

Authorized Signature: _____

Today's Date: _____



Memorial and Continuing Education Scholarship Program

Our scholarship program, while not part of our standard sponsor packages, offers an excellent opportunity to support local students. We award scholarships each year to students who achieve the highest scores on our essay and application. We also ensure that at least one senior from each Yuma County high school is selected. If you're interested in directly supporting this initiative and making a meaningful impact, please contact us before the next scholarship cycle begins.

Memorial Scholarships:

- (1) El Presidente Memorial Scholarship: \$10,000
- (1) El Toro Grande Memorial Scholarship: \$3,500
- (8) High School Memorial Scholarships: \$1,000

Continuing Education Scholarships:

- (1) El Toro Grande Continuing Ed Scholarship: \$5,000
- (1) Yuma Territorial Continuing Ed Scholarship: \$2,500
- (4) Continuing Ed Scholarship: \$1,000

Application Cycle:
January - March

Awarded:
At or around
High School
Senior Nights

Funds Disbursed:
By Late July

Application & Essay
questions change
annually

www.caballeros.org

With so many exciting events to choose from, selecting just one can be challenging. Why not let us tailor a sponsorship package that aligns perfectly with your needs and interests. You can customize a solution that ensures and enhances both your organization's goals and our community events.

Platinum Level:

Starting at \$12,000

Gold Level:

Starting at \$8,600

Silver Level:

Starting at \$6,300

Bronze Level:

Starting at 4,800

Copper Level:

Starting at \$2,850

All Discounted Packages include Event Sponsorship at some level in the events enclosed in this packet, except the Independence Day Flag Raising and Scholarship Programs.

Sponsorship Package Opportunities





Caballeros de Yuma, Inc. – 2026/27 Sponsorship Packages

☐ PLATINUM PACKAGE - \$12,000

(Total Package Discount \$1500)

Balloon Sponsor (Valued at \$1,500) November 13-15, 2026

- 1 Hot Air Balloon Ride for 2 People
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

Holiday Pageant Sponsor (Valued at \$500) November 28, 2026

- Includes 20 Reserved Seats
- Opportunity to hand out holiday themed promotional items at entrance
- :30 Second PSA in script
- Mention in Official Program
- 3' x 5' Sponsor Banner

Marathon Sponsor (Valued at \$1,000) January 30, 2027

- Includes 5 Race Entries
(Up to 10 Additional Race Entries at \$25 each)
- Company Logo on Entrant Shirts
- Booth space at Friday Registration Area and Saturday Finish Line Area
- 3' x 5' Sponsor Banner

Strongman Sponsor (Valued at \$3,000) January 30, 2027

- Apparatus Naming Rights
- 4 Official T-Shirts
- Booth Space at Prominent Location
- Logo on Official Website
- 3' x 5' Sponsor Banner
- Placement of one form of advertising and/or promo item in entrant packet

MATO Sponsor (Valued at \$7,500) March 4-7, 2027

- 10 MATO T-Shirts & Hats
- 20 Sponsor Badges
- 100 Concert Tickets valid after 4pm
- 300 Daily Admit Tickets valid before 4pm
- 10 VIP Oasis Tickets, 5 VIP Parking
- 20'x20' Booth Space
- Digital Billboard, Logo rotates 7x>L1
- 4'x10' Banner

☐ GOLD PACKAGE – \$8,600

(Total Package Discount \$800)

Balloon Sponsor (Valued at \$1,500) November 13-15, 2026

- 1 Hot Air Balloon Ride for 2 People
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

Holiday Pageant Sponsor (Valued at \$400) November 28, 2026

- Includes 15 Reserved Seats
- Opportunity to hand out holiday themed promotional items at entrance
- Mention in Official Program
- 3' x 5' Sponsor Banner

Marathon Sponsor (Valued at \$1,000) January 30, 2027

- Includes 5 Race Entries
(Up to 10 Additional Race Entries at \$25 each)
- Company Logo on Entrant Shirts
- Booth space at Friday Registration Area and Saturday Finish Line Area

Strongman Sponsor (Valued at \$1,500) January 30, 2027

- 4 Official T-Shirts
- Booth Space at Prominent Location
- Logo on Official Website
- 2' x 5' Sponsor Banner
- Placement of one form of advertising and/or promotional item in competitor's packet

MATO Sponsor (Valued at \$5,000) March 4-7, 2027

- 8 MATO T-Shirts & Hats
- 16 Sponsor Badges
- 80 Concert Tickets valid after 4pm
- 250 Daily Admit Tickets valid before 4pm
- 6 VIP Oasis Tickets, 3 VIP Parking
- 20'x20' Booth Space
- Digital Billboard, Logo rotates 6x>L1
- 4'x10' Banner

☐ SILVER PACKAGE – \$6,300

(Total Package Discount \$500)

Balloon Sponsor (Valued at \$1,500) November 13-15, 2026

- 1 Hot Air Balloon Ride for 2 People
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

Holiday Pageant Sponsor (Valued at \$300) November 28, 2026

- Includes 10 Reserved Seats
- Opportunity to hand out holiday themed promotional items at entrance
- Mention in Official Program
- Sponsorship Corrugated Sign

Marathon Sponsor (Valued at \$500) January 30, 2027

- Includes 2 Race Entries
- Company Logo on Entrant Shirts
- Booth space at Friday Registration Area and Saturday Finish Line Area

Strongman Sponsor (Valued at \$1,000) January 30, 2027

- 2 Official T-Shirts
- Booth Space at Prominent Location
- Logo on Official Website
- 2' x 5' Sponsor Banner

MATO Sponsor (Valued at \$3,500) March 4-7, 2027

- 4 MATO T-Shirts & Hats
- 8 Sponsor Badges
- 60 Concert Tickets valid after 4pm
- 125 Daily Admit Tickets valid before 4pm
- 4 VIP Oasis Tickets, 2 VIP Parking
- 20'x20' Booth Space
- Digital Billboard, Logo rotates 5x>L1
- 4'x5' Banner



Caballeros de Yuma, Inc. – 2026/27 Sponsorship Packages

☐ BRONZE PACKAGE – \$4,800

(Total Package Discount \$400)

Balloon Sponsor (Valued at \$1,500)

November 13-15, 2026

- 1 Hot Air Balloon Ride for 2 People
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

Holiday Pageant Sponsor (Valued at \$200)

November 28, 2026

- Includes 10 Reserved Seats
- Mention in Official Program
- Sponsorship Corrugated Sign

Marathon Sponsor (Valued at \$500)

January 30, 2020

- Includes 2 Race Entries
- Company Logo on Entrant Shirts
- Booth space at Friday Registration Area and Saturday Finish Line Area

Strongman Sponsor (Valued at \$500)

January 30, 2027

- 1 Official T-Shirts
- Booth Space at Prominent Location
- 2' x 5' Sponsor Banner

MATO Sponsor (Valued at \$2,500)

March 4-8 2027

- 4 MATO T-Shirts & Hats
- 8 Sponsor Badges
- 60 Concert Tickets valid after 4pm
- 125 Daily Admit Tickets valid before 4pm
- 20'x20' Booth Space
- Digital Billboard, Logo rotates 4x>L1
- 4'x5' Banner

☐ COPPER PACKAGE – \$2,850

(Total Package Discount \$250)

Balloon Sponsor (Valued at \$1,500)

November 13-15, 2026

- 1 Hot Air Balloon Ride for 2 People
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

Holiday Pageant Sponsor (Valued at \$100)

November 28, 2026

- Includes 5 Reserved Seats
- Mention in Official Program
- Sponsorship Corrugated Sign

Marathon Sponsor (Valued at \$250)

January 30, 2027

- Includes 1 Race Entry
- Company Logo on Entrant Shirts

Strongman Sponsor (Valued at \$250)

January 30, 2027

- 1 Official T-Shirts
- 2' x 5' Sponsor Banner

MATO Sponsor (Valued at \$1,000)

March 4-7, 2027

- 4 MATO T-Shirts & Hats
- 4 Sponsor Badges
- 40 Concert Tickets valid after 4pm
- 50 Daily Admit Tickets valid before 4pm
- Digital Billboard, Logo rotates 3x>L1
- 3'x5' Banner

PLEASE RETURN LETTER OF INTENT TO CABALLEROS DE YUMA ASAP. THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER AND T-SHIRTS READY PRIOR TO ALL EVENTS. THANK YOU.

Sponsor Name:

Point of Contact:

Phone:

Email Address:

Billing Address:

Authorized Signature: _____

Today's Date: _____

Community Impact

We are pleased to share the details of recent donations made on behalf of the Caballeros de Yuma. Your support continues to make a significant impact!

<i>Amberly's Place</i>	<i>Red, White & Blue Team</i>
<i>Aquaforce Swim Team</i>	<i>Salvation Army</i>
<i>Back to School Rodeo</i>	<i>San Luis HS Law & Public Safety</i>
<i>Ballet Yuma</i>	<i>USBP Explorer Post 8246</i>
<i>Children's Museum of Yuma County</i>	<i>Vista HS HOSA</i>
<i>Cibola HS Band Boosters</i>	<i>XI Zeta Sorority</i>
<i>Cibola HS Culinary Arts</i>	<i>York Rite Bodies of Yuma</i>
<i>Cibola HS Girls Soccer</i>	<i>Yuma Blaze Hockey</i>
<i>Cibola HS Interact Rotary Club</i>	<i>Yuma Catholic HS Choir</i>
<i>Desert Sonora Elementary School</i>	<i>Yuma Catholic HS Interact Rotary Club</i>
<i>Fort Yuma Rotary Club, Inc.</i>	<i>Yuma Child Burn Camp</i>
<i>Gila Barn Busters</i>	<i>Yuma County Anti-Drug Coalition</i>
<i>Gila Ridge HS Band Boosters</i>	<i>Yuma County Sheriff's Posse</i>
<i>Gila Ridge HS Boys Soccer</i>	<i>Yuma County Sheriff's Volunteers</i>
<i>Gila Ridge HS Cheer Booster Club</i>	<i>Yuma Fire Department</i>
<i>Gila Ridge HS Dance Booster Club</i>	<i>Yuma HS Band Boosters</i>
<i>Gila Ridge HS Wrestling Booster Club</i>	<i>Yuma HS Boys Soccer Booster Club</i>
<i>IPAC MCAS Yuma</i>	<i>Yuma HS Ladies Soccer Booster Club</i>
<i>Kofa HS BioScience Club</i>	<i>Yuma Moo's 4H Club</i>
<i>Kofa HS Culinary Arts</i>	<i>Yuma Orchestra Association</i>
<i>Kofa HS Royalty Cheer Booster Club</i>	<i>Yuma Sunrise Rotary Club</i>
<i>Matador Athletic Association</i>	<i>Yuma Territorial Lodge #17</i>
<i>NAHN Angeles de Desierto - Yuma</i>	<i>Yuma Youth Hockey League, Inc.</i>

Beyond the direct donations made on behalf of the Caballeros de Yuma, Inc, the conservative economic benefit to the local community has surpassed \$35 Million Dollars when factoring in goods, services and hospitality since 1962.



Caballeros de Yuma, Inc

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