

FISCAL YEAR

July 1, 2026 – June 30, 2027

2026-2027 Sponsorship Opportunities



Caballeros de Yuma, Inc.

PO Box 5987 • Yuma, AZ 85366
180 W. 1st Street, Suite B • Yuma, AZ 85364

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Who are the Caballeros?

Since our establishment in 1962, the Caballeros de Yuma has played a significant role in shaping our community. The initial purpose of the organization was formed for greeting groups and VIPs who visited Yuma (AZ) County. A second purpose was to sponsor special events, which publicized and attracted visitors to the City and County of Yuma. From those humble beginnings, the Caballeros have grown to almost a hundred strong – all local businessmen who work voluntarily without pay. We have witnessed the evolution of Yuma, and our events have become a hallmark of the Southwest, attracting visitors from far and wide. We've welcomed visitors, ignited excitement, and created unforgettable moments that put Yuma on the map. We are dedicated to making a positive impact in the lives of others. Through acts of kindness and selflessness, we enrich the lives of those around us. We take great pride in Yuma's rich culture. We celebrate our roots and work to preserve and promote our unique traditions. We believe in the power of collaboration. By partnering with local organizations, businesses, and individuals, we amplify our impact and accomplish great things together. Join us in celebrating our growth and the boundless possibilities ahead to make Yuma and Yuma County a better place to live.

Since 1962, the total monetary funds donated back into the local community through our events, scholarships and sponsorships are:

\$4.1 Million Dollars





Save these Key Dates!

JULY 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JANUARY 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

July 4th:

Independence
Day Flag Raising
Ceremony

November 13-15th:

Colorado River
Crossing Balloon
Festival

November 28th:

Ken & Betty Borland
Holiday Pageant &
Tower Lighting

January 30th:

Yuma Territorial
Marathon & Half
Marathon

AND

Bull of the Desert
Strongman
Competition

March 4-7th:

Midnight at the
Oasis Car Show



2500+ in Attendance
Reserved Seating Options



Join us the Saturday following Thanksgiving, for Yuma's enchanting event featuring a joyful blend of dance, music and song all set to holiday-themed music. Enjoy a night of lively choreography, choral groups and solo performances just before we invite a very special guest to illuminate the City of Yuma Water Tower.

Admission is canned food item to benefit the less fortunate.

Sponsorships start at \$100!

Ken & Betty Borland Holiday Pageant & Tower Lighting





KEN & BETTY BORLAND HOLIDAY PAGEANT & TOWER LIGHTING

Sponsorship Letter of Intent – November 28, 2026



SANTA Sponsor \$500

- (20) Twenty Reserved Seats
- Option to perform up to (3) three dances during holiday pageant
- Mention in Event Program
- (1) :30 Second PSA in Script
- Option to hand out/promote dance company with flyers to attendees
- (1) One 3x5 Sponsor Banner



RUDOLPH Sponsor \$400

- (15) Fifteen Reserved Seats
- Mention in Event Program
- (1) :15 Second PSA in Script
- Option to hand out/promote dance company with flyers to attendees
- (1) One 3x5 Sponsor Banner



FROSTY Sponsor \$300

- (10) Ten Reserved Seats
- Mention in Event Program
- (1) :15 Second PSA in Script
- Option to hand out/promote dance company with flyers to attendees
- (1) Corrugated Sign at Entry



ELVES Sponsor \$200

- (10) Ten Reserved Seats
- Mention in Event Program
- (1) Corrugated Sign at Entry



CANDY CANE Sponsor \$100

- (5) Five Reserved Seats
- Mention in Event Program
- (1) Corrugated Sign at Entry

PLEASE RETURN THE LETTER OF INTENT TO CABALLEROS DE YUMA OFFICE BY 10/31/2026. THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER/SIGNAGE READY PRIOR TO THE EVENT. THANK YOU.

SPONSORSHIP AMOUNT: \$ _____

PSA IN SCRIPT: ☐ YES ☐ NO
(Select One - Valid on Sponsorships \$300+)

Sponsor Name:

Point of Contact:

Phone:

Email Address:

Billing Address,
City, State, Zip:

Authorized Signature: _____

Today's Date: _____

Community Impact

We are pleased to share the details of recent donations made on behalf of the Caballeros de Yuma. Your support continues to make a significant impact!

<i>Amberly's Place</i>	<i>Red, White & Blue Team</i>
<i>Aquaforce Swim Team</i>	<i>Salvation Army</i>
<i>Back to School Rodeo</i>	<i>San Luis HS Law & Public Safety</i>
<i>Ballet Yuma</i>	<i>USBP Explorer Post 8246</i>
<i>Children's Museum of Yuma County</i>	<i>Vista HS HOSA</i>
<i>Cibola HS Band Boosters</i>	<i>XI Zeta Sorority</i>
<i>Cibola HS Culinary Arts</i>	<i>York Rite Bodies of Yuma</i>
<i>Cibola HS Girls Soccer</i>	<i>Yuma Blaze Hockey</i>
<i>Cibola HS Interact Rotary Club</i>	<i>Yuma Catholic HS Choir</i>
<i>Desert Sonora Elementary School</i>	<i>Yuma Catholic HS Interact Rotary Club</i>
<i>Fort Yuma Rotary Club, Inc.</i>	<i>Yuma Child Burn Camp</i>
<i>Gila Barn Busters</i>	<i>Yuma County Anti-Drug Coalition</i>
<i>Gila Ridge HS Band Boosters</i>	<i>Yuma County Sheriff's Posse</i>
<i>Gila Ridge HS Boys Soccer</i>	<i>Yuma County Sheriff's Volunteers</i>
<i>Gila Ridge HS Cheer Booster Club</i>	<i>Yuma Fire Department</i>
<i>Gila Ridge HS Dance Booster Club</i>	<i>Yuma HS Band Boosters</i>
<i>Gila Ridge HS Wrestling Booster Club</i>	<i>Yuma HS Boys Soccer Booster Club</i>
<i>IPAC MCAS Yuma</i>	<i>Yuma HS Ladies Soccer Booster Club</i>
<i>Kofa HS BioScience Club</i>	<i>Yuma Moo's 4H Club</i>
<i>Kofa HS Culinary Arts</i>	<i>Yuma Orchestra Association</i>
<i>Kofa HS Royalty Cheer Booster Club</i>	<i>Yuma Sunrise Rotary Club</i>
<i>Matador Athletic Association</i>	<i>Yuma Territorial Lodge #17</i>
<i>NAHN Angeles de Desierto - Yuma</i>	<i>Yuma Youth Hockey League, Inc.</i>

Beyond the direct donations made on behalf of the Caballeros de Yuma, Inc, the conservative economic benefit to the local community has surpassed \$35 Million Dollars when factoring in goods, services and hospitality since 1962.



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