

FISCAL YEAR

July 1, 2026 – June 30, 2027

2026-2027 Sponsorship Opportunities



Caballeros de Yuma, Inc.

PO Box 5987 • Yuma, AZ 85366

180 W. 1st Street, Suite B • Yuma, AZ 85364

Phone: 928-343-1715

Website: www.caballeros.org

Email: info@caballeros.org

Who are the Caballeros?

Since our establishment in 1962, the Caballeros de Yuma has played a significant role in shaping our community. The initial purpose of the organization was formed for greeting groups and VIPs who visited Yuma (AZ) County. A second purpose was to sponsor special events, which publicized and attracted visitors to the City and County of Yuma. From those humble beginnings, the Caballeros have grown to almost a hundred strong – all local businessmen who work voluntarily without pay. We have witnessed the evolution of Yuma, and our events have become a hallmark of the Southwest, attracting visitors from far and wide. We've welcomed visitors, ignited excitement, and created unforgettable moments that put Yuma on the map. We are dedicated to making a positive impact in the lives of others. Through acts of kindness and selflessness, we enrich the lives of those around us. We take great pride in Yuma's rich culture. We celebrate our roots and work to preserve and promote our unique traditions. We believe in the power of collaboration. By partnering with local organizations, businesses, and individuals, we amplify our impact and accomplish great things together. Join us in celebrating our growth and the boundless possibilities ahead to make Yuma and Yuma County a better place to live.

Since 1962, the total monetary funds donated back into the local community through our events, scholarships and sponsorships are:

\$4.1 Million Dollars





Save these Key Dates!

JULY 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JANUARY 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

APRIL 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE 2027						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

July 4th:

Independence Day Flag Raising Ceremony

November 13-15th:

Colorado River Crossing Balloon Festival

November 28th:

Ken & Betty Borland Holiday Pageant & Tower Lighting

January 30th:

Yuma Territorial Marathon & Half Marathon

AND

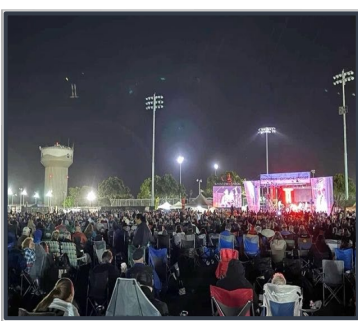
Bull of the Desert Strongman Competition

March 4-7th:

Midnight at the Oasis Car Show



Midnight at the Oasis Classic Car Show!



Large Crowds!



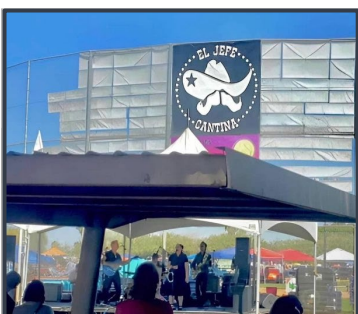
Rally on Main!



Live Music!



950+ Classic Cars!



Cantina Concerts!

Join us for Yuma's largest and most anticipated event of the year, held annually on the first full weekend in March featuring 4 days of stunning classic cars, live music and a variety of activities. Don't miss your chance to experience the biggest and best classic car show in town, where automotive passion and community spirit come together for an unforgettable weekend!

Rally on Main Street:
Thursday Kick-Off Event
Attended by 3k+

Official MATO Event:
55k+ in Attendance

Activities: Classic Car Show,
Kid Zone, Vendors Galore,
Food Court & Family Fun!

*Sponsorship Levels start
as low as \$250!*





2026 Midnight at the Oasis - Sponsorship Levels

Presented by: **Caballeros de Yuma, Inc** (Effective May 2025)

<p><input type="checkbox"/> STAGE L15-\$15,000 <i>(1 Available, Banner Across Main Stage)</i></p> <ul style="list-style-type: none"> • 10 MATO T-Shirts & 10 MATO Hats • 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) • 120 Concert Tickets (Valid after 4pm) • 350 Daytime Tickets (Valid before 4pm) • 12 VIP Badges & 6 VIP Parking Passes • 20 x 20 Booth Space in Prime Location • Newspaper, Website & Social Media inclusion & Use of official MATO Logo • 4' x 10' Traditional Banner • Logo on Digital Board (Rotates 7x>L1) 	<p><input type="checkbox"/> LANYARD L14-\$14,000 <i>(1 Available, Logo on All Lanyards)</i></p> <ul style="list-style-type: none"> • 10 MATO T-Shirts & 10 MATO Hats • 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) • 110 Concert Tickets (Valid after 4pm) • 350 Daytime Tickets (Valid before 4pm) • 12 VIP Badges & 6 VIP Parking Passes • 20 x 20 Booth Space in Prime Location • Newspaper, Website & Social Media inclusion & Use of official MATO Logo • 4' x 10' Traditional Banner • Logo on Digital Board (Rotates 7x>L1) 	<p><input type="checkbox"/> VIDEO L13-\$10,000 <i>(1 Available, Banner Across Video Board)</i></p> <ul style="list-style-type: none"> • 10 MATO T-Shirts & 10 MATO Hats • 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) • 100 Concert Tickets (Valid after 4pm) • 350 Daytime Tickets (Valid before 4pm) • 12 VIP Badges & 6 VIP Parking Passes • 20 x 20 Booth Space in Prime Location • Newspaper, Website & Social Media inclusion & Use of official MATO Logo • 4' x 10' Traditional Banner • Logo on Digital Board (Rotates 7x>L1)
<p><input type="checkbox"/> CUP L12-\$10,000 <i>(1 Available, Logo on Beer Cups)</i></p> <ul style="list-style-type: none"> • 10 MATO T-Shirts & 10 MATO Hats • 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) • 90 Concert Tickets (Valid after 4pm) • 300 Daytime Tickets (Valid before 4pm) • 12 VIP Badges & 6 VIP Parking Passes • 20 x 20 Booth Space in Prime Location • Newspaper, Website & Social Media inclusion & Use of official MATO Logo • 4'x10' Standard Banner • Logo on Digital Board (Rotates 7x>L1) 	<p><input type="checkbox"/> VIP OASIS L11-\$8,000 <i>(1 Available, Banner in VIP Areas)</i></p> <ul style="list-style-type: none"> • 10 MATO T-Shirts & 10 MATO Hats • 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) • 90 Concert Tickets (Valid after 4pm) • 300 Daytime Tickets (Valid before 4pm) • 12 VIP Badges & 6 VIP Parking Passes • 20 x 20 Booth Space in Prime Location • Newspaper, Website & Social Media inclusion & Use of official MATO Logo • 4'x10' Standard Banner • Logo on Digital Board (Rotates 7x>L1) 	<p><input type="checkbox"/> BADGE L10-\$8,000 <i>(1 Available, Logo on Badges except VIP)</i></p> <ul style="list-style-type: none"> • 10 MATO T-Shirts & 10 MATO Hats • 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) • 90 Concert Tickets (Valid after 4pm) • 300 Daytime Tickets (Valid before 4pm) • 12 VIP Badges & 6 VIP Parking Passes • 20 x 20 Booth Space in Prime Location • Newspaper, Website & Social Media inclusion & Use of official MATO Logo • 4'x10' Standard Banner • Logo on Digital Board (Rotates 7x>L1)
<p><input type="checkbox"/> CANTINA L9-\$8,000 <i>(1 Available, Cantina Stage Sponsor)</i></p> <ul style="list-style-type: none"> • 10 MATO T-Shirts & 10 MATO Hats • 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) • 90 Concert Tickets (Valid after 4pm) • 300 Daytime Tickets (Valid before 4pm) • 12 VIP Badges & 6 VIP Parking Passes • 20 x 20 Booth Space in Prime Location • Newspaper, Website & Social Media inclusion & Use of official MATO Logo • 4'x10' Standard Banner • Logo on Digital Board (Rotates 7x>L1) 	<p><input type="checkbox"/> OLD TOWN L8-\$8,000 <i>2 Available Banner Across Main St</i></p> <ul style="list-style-type: none"> • 10 MATO T-Shirts & 10 MATO Hats • 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) • 90 Concert Tickets (Valid after 4pm) • 300 Daytime Tickets (Valid before 4pm) • 10 VIP Badges & 5 VIP Parking Passes • 20 x 20 Booth Space in Prime Location • Newspaper, Website & Social Media inclusion & Use of MATO Logo • 4'x10' Standard Banner • Logo on Digital Board (Rotates 7x>L1) 	<p><input type="checkbox"/> OASIS L7-\$7,500 <i>(Unlimited Sponsors Available)</i></p> <ul style="list-style-type: none"> • 10 MATO T-Shirts & 10 MATO Hats • 20 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) • 90 Concert Tickets (Valid after 4pm) • 300 Day Tickets (Valid before 4pm) • 10 VIP Badges, 5 VIP Parking Passes • 20 x 20 Booth Space • Newspaper, Website & Social Media inclusion & Use of MATO Logo • 4' x 10' Standard Banner • Logo on Digital Board (Rotates 6x>L1)

Sponsor Levels - Continued...



2026 Midnight at the Oasis - Sponsorship Levels

Presented by: **Caballeros de Yuma, Inc** (Effective May 2025)

<input type="checkbox"/> MIRAGE L6-\$5,000 <i>(Unlimited Sponsors Available)</i> <ul style="list-style-type: none"> 8 MATO T-Shirts & 8 MATO Hats 16 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) 80 Concert Tickets (Valid after 4pm) 250 Day Tickets (Valid before 4pm) 6 VIP Badges, 3 VIP Parking Passes 20 x 20 Booth Space Newspaper, Website & Social Media inclusion & Use of MATO Logo 4' x 10' Standard Banner Logo on Digital Board (Rotates 5x>L1) 	<input type="checkbox"/> PALMS L5-\$3,500 <i>(Unlimited Sponsors Available)</i> <ul style="list-style-type: none"> 4 MATO T-Shirts & 4 MATO Hats 8 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch & Sunday Brunch) 60 Concert Tickets (Valid after 4pm) 125 Day Tickets (Valid before 4pm) 4 VIP Badges, 2 VIP Parking Passes 20 x 20 Booth Space Newspaper, Website & Social Media inclusion & Use of MATO Logo 4' x 5' Standard Banner Logo on Digital Board (Rotates 4x>L1) 	<input type="checkbox"/> ALADDIN L4-\$2,500 <i>(Unlimited Sponsors Available)</i> <ul style="list-style-type: none"> 4 MATO T-Shirts & 4 MATO Hats 8 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch and Sunday Brunch) 60 Concert Tickets (Valid after 4pm) 125 Day Tickets (Valid before 4pm) Newspaper, Website & Social Media inclusion & Use of MATO Logo 4' x 5' Standard Banner Logo on Digital Board (Rotates 3x>L1)
<input type="checkbox"/> G5< 5F5 L3-\$1,000 <i>(Unlimited Sponsors Available)</i> <ul style="list-style-type: none"> 4 MATO T-Shirts & 4 MATO Hats 4 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch and Sunday Brunch) 40 Concert Tickets (Valid after 4pm) 50 Day Tickets (Valid before 4pm) Website & Social Media inclusion & Use of Official MATO Logo 3' x 5' Standard Banner Logo on Digital Board (Rotates 2x>L1) 	<input type="checkbox"/> DUNES L2-\$500 <i>(Unlimited Sponsors Available)</i> <ul style="list-style-type: none"> 2 MATO T-Shirts & 2 MATO Hats 2 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch and Sunday Brunch) 20 Concert Tickets (Valid after 4pm) 25 Day Tickets (Valid before 4pm) Website & Social Media inclusion & Use of Official MATO Logo 2' x 5' Standard Banner Logo on Digital Board (Rotates 2x>L1) 	<input type="checkbox"/> SANDS L1-\$250 <i>(Unlimited Sponsors Available)</i> <ul style="list-style-type: none"> 1 MATO T-Shirt 2 Sponsor Badges (Admits one to all events plus Friday Dinner, Saturday Lunch and Sunday Brunch) 8 Concert Tickets (Valid after 4pm) 12 Day Tickets (Valid before 4pm) Website & Social Media inclusion & Use of Official MATO Logo 2' x 5' Standard Banner Logo on Digital Board

PLEASE RETURN LETTER OF INTENT TO CABALLEROS DE YUMA OFFICE BY 1/30/2027. THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER AND T-SHIRTS READY PRIOR TO THE EVENT. THANK YOU.

(Select Option(s) Below - Valid on Sponsorships \$2,500+ Only)

BOOTH SPACE: YES NO

ELECTRICAL NEEDED: YES NO

Sponsor Name:

Point of Contact:

Phone:

Email Address:

Billing Address:

Authorized Signature: _____

Today's Date: _____

Community Impact

We are pleased to share the details of recent donations made on behalf of the Caballeros de Yuma. Your support continues to make a significant impact!

<i>Amberly's Place</i>	<i>Red, White & Blue Team</i>
<i>Aquaforce Swim Team</i>	<i>Salvation Army</i>
<i>Back to School Rodeo</i>	<i>San Luis HS Law & Public Safety</i>
<i>Ballet Yuma</i>	<i>USBP Explorer Post 8246</i>
<i>Children's Museum of Yuma County</i>	<i>Vista HS HOSA</i>
<i>Cibola HS Band Boosters</i>	<i>XI Zeta Sorority</i>
<i>Cibola HS Culinary Arts</i>	<i>York Rite Bodies of Yuma</i>
<i>Cibola HS Girls Soccer</i>	<i>Yuma Blaze Hockey</i>
<i>Cibola HS Interact Rotary Club</i>	<i>Yuma Catholic HS Choir</i>
<i>Desert Sonora Elementary School</i>	<i>Yuma Catholic HS Interact Rotary Club</i>
<i>Fort Yuma Rotary Club, Inc.</i>	<i>Yuma Child Burn Camp</i>
<i>Gila Barn Busters</i>	<i>Yuma County Anti-Drug Coalition</i>
<i>Gila Ridge HS Band Boosters</i>	<i>Yuma County Sheriff's Posse</i>
<i>Gila Ridge HS Boys Soccer</i>	<i>Yuma County Sheriff's Volunteers</i>
<i>Gila Ridge HS Cheer Booster Club</i>	<i>Yuma Fire Department</i>
<i>Gila Ridge HS Dance Booster Club</i>	<i>Yuma HS Band Boosters</i>
<i>Gila Ridge HS Wrestling Booster Club</i>	<i>Yuma HS Boys Soccer Booster Club</i>
<i>IPAC MCAS Yuma</i>	<i>Yuma HS Ladies Soccer Booster Club</i>
<i>Kofa HS BioScience Club</i>	<i>Yuma Moo's 4H Club</i>
<i>Kofa HS Culinary Arts</i>	<i>Yuma Orchestra Association</i>
<i>Kofa HS Royalty Cheer Booster Club</i>	<i>Yuma Sunrise Rotary Club</i>
<i>Matador Athletic Association</i>	<i>Yuma Territorial Lodge #17</i>
<i>NAHN Angeles de Desierto - Yuma</i>	<i>Yuma Youth Hockey League, Inc.</i>

Beyond the direct donations made on behalf of the Caballeros de Yuma, Inc, the conservative economic benefit to the local community has surpassed \$35 Million Dollars when factoring in goods, services and hospitality since 1962.



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