

2025 Sponsorship Opportunities

Colorado River Crossing Balloon Festival



Caballeros de Yuma, Inc

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Since 1962, the total monetary funds donated back into the local community through our events, scholarships and sponsorships are:

\$4.1 Million Dollars





Save these Key Dates!

JULY 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

AUGUST 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SEPTEMBER 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NOVEMBER 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

DECEMBER 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JANUARY 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

July 4th:

Independence
Day Flag Raising
Ceremony

November 14-16th:

Colorado River
Crossing Balloon
Festival

November 29th:

Ken & Betty Borland
Holiday Pageant &
Tower Lighting

January 31st:

Yuma Territorial
Marathon & Half
Marathon

AND

Bull of the Desert
Strongman
Competition

March 5-8th:

Midnight at the
Oasis Car Show



Experience the wonder of Yuma's premier Hot Air Balloon Festival held annually in mid-November. As a sponsor, you'll have the unique opportunity to check off a bucket list item with a breathtaking hot air balloon ride over the stunning desert oasis.

Saturday evening come witness a stadium full of inflated balloons:

- **Lighting up the Night Sky**
- **Synchronized to Music**
- **Fireworks**
- **Drone Show**

Canned food items are collected in addition to admission which supports those in need within our community.

**Balloon Launches:
20-30 Hot Air Balloons**

**AM Launches:
2500+ in Attendance**

**Evening Glow:
6000+ in Attendance**

*Sponsorships start
at \$500 & include
various benefits!*

Colorado River Crossing Balloon Festival





COLORADO RIVER CROSSING BALLOON FESTIVAL

SPONSORSHIP LETTER OF INTENT – NOVEMBER 14-16, 2025



DRONE Sponsor - \$4,000

(Limited Sponsorships Available)

- Company Logo included in Drone Show at Saturday Evening Glow
- (1) ONE Hot Air Balloon Ride for (2) TWO people. *(Contingent on favorable weather, pilot discretion and restrictions may apply)*
- (4) FOUR Sponsor Badges – Provides entry to Pilot Reception on Friday, Saturday Glow Event, Saturday Dinner Party and Sunday Awards Brunch
- (4) FOUR Official Event T-Shirts
- (1) ONE Balloon Basket Banner with Company Logo on Balloon Basket
- (1) ONE 3x5 Banner with Company Logo posted at Saturday Glow
- 20x20 Booth Space at Saturday AM Launch and Saturday Glow
- Mention in Print, Broadcast and Social Media Advertising
- Commemorative Gift presented at Sunday Morning Brunch



SHAPE Sponsor - \$2,500

(Limited Sponsorships Available)

- (1) ONE Hot Air Balloon Ride for (2) TWO people on SPECIAL SHAPE BALLOON. *(Contingent on favorable weather, pilot discretion and restrictions may apply)*
- (2) TWO Sponsor Badges – Provides entry to Pilot Reception on Friday, Saturday Glow Event, Saturday Dinner Party and Sunday Awards Brunch
- (4) FOUR Official Event T-Shirts
- (1) ONE Balloon Basket Banner with Company Logo on Balloon Basket
- (1) ONE 3x5 Banner with Company Logo posted at Saturday Glow
- 20x20 Booth Space at Saturday AM Launch and Saturday Glow
- Mention in Print, Broadcast and Social Media Advertising
- Commemorative Gift presented at Sunday Morning Brunch



BALLOON Sponsor - \$1,250

(Limited Sponsorships Available)

- (1) ONE Hot Air Balloon Ride for (2) TWO people. *(Contingent on favorable weather, pilot discretion and restrictions may apply)*
- (2) TWO Sponsor Badges – Provides entry to Pilot Reception on Friday, Saturday Glow Event, Saturday Dinner Party and Sunday Awards Brunch
- (2) TWO Official Event T-Shirts
- (1) ONE Balloon Basket Banner with Company Logo on Balloon Basket
- 20x20 Booth Space at Saturday Glow
- Mention in Print and Social Media Advertising
- Commemorative Gift presented at Sunday Morning Brunch



GLOW Sponsor - \$500

(Unlimited Sponsorships Available)

- 20x20 Booth Space at Saturday Glow
- (1) ONE 3x5 Banner with Company Logo posted at Saturday Glow
- (1) ONE Official Event T-Shirt
- Mention in Print Advertising

PLEASE RETURN LETTER OF INTENT TO CABALLEROS DE YUMA OFFICE BY 10/17/2025. THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER AND T-SHIRTS READY PRIOR TO THE EVENT. THANK YOU

Please select T-Shirt Size(s) per Sponsor Level Selected:

___ S ___ M ___ L ___ XL ___ 2XL ___ 3XL

BOOTH SPACE: ☐ **YES** ☐ **NO**

ELECTRICAL NEEDED: ☐ **YES** ☐ **NO**

Sponsor Name:

Point of Contact:

Phone:

Email Address:

Billing Address,
City, State, Zip:

If applicable, we want same pilot as last year: ☐ **YES** ☐ **NO**

Pilot's Name:

Authorized Signature: _____

Today's Date: _____

Interested in our other events?

Partner with us: Elevate YOUR Brand and Impact OUR Community!

**View our other packages available - Let us customize
a solution that ensures and enhances both your
business goals and our community events.**

Platinum Level:

Starting at \$11,650

Gold Level:

Starting at \$8,250

Silver Level:

Starting at \$5,575

Bronze Level:

Starting at 4,700

Copper Level:

Starting at \$2,700

All Discounted Packages include
Event Sponsorship at some level
in the events enclosed in this packet,
except the Independence Day Flag
Raising and Scholarship Programs.

Sponsorship Package Opportunities



Some Sponsorship Levels sell out quick, if interested please let us know ASAP!



Caballeros de Yuma, Inc. – 2025/26 Sponsorship Packages

□ PLATINUM PACKAGE - \$11,650

(Total Package Discount \$1600)

Balloon Sponsor (Valued at \$1,250)

November 14-16, 2025

- 1 Hot Air Balloon Ride for 2 People
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

Holiday Pageant Sponsor (Valued at \$500)

November 29, 2025

- Includes 20 Reserved Seats
- Opportunity to hand out holiday themed promotional items at entrance
- :30 Second PSA in script
- Mention in Official Program
- 3' x 5' Sponsor Banner

Marathon Sponsor (Valued at \$1,000)

January 31, 2026

- Includes 5 Race Entries
(Up to 10 Additional Race Entries at \$25 each)
- Company Logo on Entrant Shirts
- Booth space at Friday Registration Area and Saturday Finish Line Area
- 3' x 5' Sponsor Banner

Strongman Sponsor (Valued at \$3,000)

January 31, 2026

- Apparatus Naming Rights
- 4 Official T-Shirts
- Booth Space at Prominent Location
- Logo on Official Website
- 3' x 5' Sponsor Banner
- Placement of one form of advertising and/or promo item in entrant packet

MATO Sponsor (Valued at \$7,500)

March 5-8, 2026

- 10 MATO T-Shirts & Hats
- 20 Sponsor Badges
- 100 Concert Tickets valid after 4pm
- 300 Daily Admit Tickets valid before 4pm
- 10 VIP Oasis Tickets, 5 VIP Parking
- 20'x20' Booth Space
- Digital Billboard, Logo rotates 7x>L1
- 4'x10' Banner

□ GOLD PACKAGE – \$8,250

(Total Package Discount \$900)

Balloon Sponsor (Valued at \$1,250)

November 14-16, 2025

- 1 Hot Air Balloon Ride for 2 People
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

Holiday Pageant Sponsor (Valued at \$400)

November 29, 2025

- Includes 15 Reserved Seats
- Opportunity to hand out holiday themed promotional items at entrance
- Mention in Official Program
- 3' x 5' Sponsor Banner

Marathon Sponsor (Valued at \$1,000)

January 31, 2026

- Includes 5 Race Entries
(Up to 10 Additional Race Entries at \$25 each)
- Company Logo on Entrant Shirts
- Booth space at Friday Registration Area and Saturday Finish Line Area

Strongman Sponsor (Valued at \$1,500)

January 31, 2026

- 4 Official T-Shirts
- Booth Space at Prominent Location
- Logo on Official Website
- 2' x 5' Sponsor Banner
- Placement of one form of advertising and/or promotional item in competitor's packet

MATO Sponsor (Valued at \$5,000)

March 5-8, 2026

- 8 MATO T-Shirts & Hats
- 16 Sponsor Badges
- 80 Concert Tickets valid after 4pm
- 250 Daily Admit Tickets valid before 4pm
- 6 VIP Oasis Tickets, 3 VIP Parking
- 20'x20' Booth Space
- Digital Billboard, Logo rotates 6x>L1
- 4'x10' Banner

□ SILVER PACKAGE – \$5,575

(Total Package Discount \$475)

Balloon Sponsor (Valued at \$1,250)

November 14-16, 2025

- 1 Hot Air Balloon Ride for 2 People
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

Holiday Pageant Sponsor (Valued at \$300)

November 29, 2025

- Includes 10 Reserved Seats
- Opportunity to hand out holiday themed promotional items at entrance
- Mention in Official Program
- Sponsorship Corrugated Sign

Marathon Sponsor (Valued at \$500)

January 31, 2026

- Includes 2 Race Entries
- Company Logo on Entrant Shirts
- Booth space at Friday Registration Area and Saturday Finish Line Area

Strongman Sponsor (Valued at \$1,000)

January 31, 2026

- 2 Official T-Shirts
- Booth Space at Prominent Location
- Logo on Official Website
- 2' x 5' Sponsor Banner

MATO Sponsor (Valued at \$3,000)

March 5-8, 2026

- 4 MATO T-Shirts & Hats
- 8 Sponsor Badges
- 60 Concert Tickets valid after 4pm
- 125 Daily Admit Tickets valid before 4pm
- 4 VIP Oasis Tickets, 2 VIP Parking
- 20'x20' Booth Space
- Digital Billboard, Logo rotates 5x>L1
- 4'x5' Banner



Caballeros de Yuma, Inc. – 2025/26 Sponsorship Packages

☐ BRONZE PACKAGE – \$4,700

(Total Package Discount \$250)

Balloon Sponsor (Valued at \$1,250)

November 14-16, 2025

- 1 Hot Air Balloon Ride for 2 People
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

Holiday Pageant Sponsor (Valued at \$200)

November 29, 2025

- Includes 10 Reserved Seats
- Mention in Official Program
- Sponsorship Corrugated Sign

Marathon Sponsor (Valued at \$500)

January 31, 2026

- Includes 2 Race Entries
- Company Logo on Entrant Shirts
- Booth space at Friday Registration Area and Saturday Finish Line Area

Strongman Sponsor (Valued at \$500)

January 31, 2026

- 1 Official T-Shirts
- Booth Space at Prominent Location
- 2' x 5' Sponsor Banner

MATO Sponsor (Valued at \$2,500)

March 5-8, 2026

- 4 MATO T-Shirts & Hats
- 8 Sponsor Badges
- 60 Concert Tickets valid after 4pm
- 125 Daily Admit Tickets valid before 4pm
- 20'x20' Booth Space
- Digital Billboard, Logo rotates 4x>L1
- 4'x5' Banner

☐ COPPER PACKAGE – \$2,700

(Total Package Discount \$150)

Balloon Sponsor (Valued at \$1,250)

November 14-16, 2025

- 1 Hot Air Balloon Ride for 2 People
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

Holiday Pageant Sponsor (Valued at \$100)

November 29, 2025

- Includes 5 Reserved Seats
- Mention in Official Program
- Sponsorship Corrugated Sign

Marathon Sponsor (Valued at \$250)

January 31, 2026

- Includes 1 Race Entry
- Company Logo on Entrant Shirts

Strongman Sponsor (Valued at \$250)

January 31, 2026

- 1 Official T-Shirts
- 2' x 5' Sponsor Banner

MATO Sponsor (Valued at \$1,000)

March 5-8, 2026

- 4 MATO T-Shirts & Hats
- 4 Sponsor Badges
- 40 Concert Tickets valid after 4pm
- 50 Daily Admit Tickets valid before 4pm
- Digital Billboard, Logo rotates 3x>L1
- 3'x5' Banner

PLEASE RETURN LETTER OF INTENT TO CABALLEROS DE YUMA ASAP. THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER AND T-SHIRTS READY PRIOR TO ALL EVENTS. THANK YOU.

Sponsor Name:

Point of Contact:

Phone:

Email Address:

Billing Address:

Authorized Signature: _____

Today's Date: _____

Community Impact

We are pleased to share the details of recent donations made on behalf of the Caballeros de Yuma. Your support continues to make a significant impact!

<i>Amberly's Place</i>	<i>Red, White & Blue Team</i>
<i>Aquaforce Swim Team</i>	<i>Salvation Army</i>
<i>Back to School Rodeo</i>	<i>San Luis HS Law & Public Safety</i>
<i>Ballet Yuma</i>	<i>USBP Explorer Post 8246</i>
<i>Children's Museum of Yuma County</i>	<i>Vista HS HOSA</i>
<i>Cibola HS Band Boosters</i>	<i>XI Zeta Sorority</i>
<i>Cibola HS Culinary Arts</i>	<i>York Rite Bodies of Yuma</i>
<i>Cibola HS Girls Soccer</i>	<i>Yuma Blaze Hockey</i>
<i>Cibola HS Interact Rotary Club</i>	<i>Yuma Catholic HS Choir</i>
<i>Desert Sonora Elementary School</i>	<i>Yuma Catholic HS Interact Rotary Club</i>
<i>Fort Yuma Rotary Club, Inc.</i>	<i>Yuma Child Burn Camp</i>
<i>Gila Barn Busters</i>	<i>Yuma County Anti-Drug Coalition</i>
<i>Gila Ridge HS Band Boosters</i>	<i>Yuma County Sheriff's Posse</i>
<i>Gila Ridge HS Boys Soccer</i>	<i>Yuma County Sheriff's Volunteers</i>
<i>Gila Ridge HS Cheer Booster Club</i>	<i>Yuma Fire Department</i>
<i>Gila Ridge HS Dance Booster Club</i>	<i>Yuma HS Band Boosters</i>
<i>Gila Ridge HS Wrestling Booster Club</i>	<i>Yuma HS Boys Soccer Booster Club</i>
<i>IPAC MCAS Yuma</i>	<i>Yuma HS Ladies Soccer Booster Club</i>
<i>Kofa HS BioScience Club</i>	<i>Yuma Moo's 4H Club</i>
<i>Kofa HS Culinary Arts</i>	<i>Yuma Orchestra Association</i>
<i>Kofa HS Royalty Cheer Booster Club</i>	<i>Yuma Sunrise Rotary Club</i>
<i>Matador Athletic Association</i>	<i>Yuma Territorial Lodge #17</i>
<i>NAHN Angeles de Desierto - Yuma</i>	<i>Yuma Youth Hockey League, Inc.</i>

Beyond the direct donations made on behalf of the Caballeros de Yuma, Inc, the conservative economic benefit to the local community has surpassed \$35 Million Dollars when factoring in goods, services and hospitality since 1962.



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