

# 2026 Sponsorship Opportunities

## Bull of the Desert Strongman Competition



## *Caballeros de Yuma, Inc*

PO Box 5987 - Yuma, AZ 85366  
180 W. 1<sup>st</sup> Street, Suite B - Yuma, AZ 85364  
Phone: 928-343-1715 • Fax: 928-783-1609

Website: [www.caballeros.org](http://www.caballeros.org)  
Email: [marisa@caballeros.org](mailto:marisa@caballeros.org) • Alt Email: [info@caballeros.org](mailto:info@caballeros.org)





Since 1962, the total monetary funds donated back into the local community through our events, scholarships and sponsorships are:

# \$4.1 Million Dollars





# Save these Key Dates!

JULY 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

AUGUST 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SEPTEMBER 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NOVEMBER 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

DECEMBER 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JANUARY 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE 2026						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

## July 4<sup>th</sup>:

Independence  
Day Flag Raising  
Ceremony

## November 14-16<sup>th</sup>:

Colorado River  
Crossing Balloon  
Festival

## November 29<sup>th</sup>:

Ken & Betty Borland  
Holiday Pageant &  
Tower Lighting

## January 31<sup>st</sup>:

Yuma Territorial  
Marathon & Half  
Marathon

**AND**

Bull of the Desert  
Strongman  
Competition

## March 5-8<sup>th</sup>:

Midnight at the  
Oasis Car Show







Apparatus  
Naming Rights

Booth Space  
Availability

Packet Inclusion  
for Entrant Bags



Witness the ultimate test of strength at YUMA's ONLY nationally sanctioned Strongman Event held in mid-February featuring both male and female competitors as they showcase their power and endurance through a series of intense challenges. Watch as these incredible athletes tackle non-standard equipment and push their physical limits in a display of sheer strength and determination!

*Sponsorship Levels  
start as low  
as \$250!*



# Bull of the Desert Strongman Competition





# BULL OF THE DESERT STRONGMAN COMPETITION

**Sponsorship Letter of Intent – January 31, 2026**

<input type="checkbox"/> <b>STRONGMAN Sponsor</b> <b>\$3,000</b> (Limit 5) <ul style="list-style-type: none"><li>• Sponsor of Individual Event</li><li>• Recognition on Apparatus</li><li>• (1) ONE 3x5 Sponsor Banners</li><li>• (4) FOUR Event T-Shirts</li><li>• Event Booth Space</li><li>• Logo on Official Website</li><li>• Placement of one form of advertising and/or promotional item in competitor's packet</li></ul>	<input type="checkbox"/> <b>SQUAT Sponsor</b> <b>\$1,500</b> <ul style="list-style-type: none"><li>• (1) ONE 2x5 Sponsor Banners</li><li>• (4) FOUR Event T-Shirts</li><li>• Event Booth Space</li><li>• Logo on Official Website</li><li>• Placement of one form of advertising and/or promotional item in competitor's packet</li></ul>	<input type="checkbox"/> <b>SNATCH Sponsor</b> <b>\$1,000</b> <ul style="list-style-type: none"><li>• (1) ONE 2x5 Sponsor Banners</li><li>• (2) TWO Event T-Shirts</li><li>• Event Booth Space</li><li>• Logo on Official Website</li></ul>
<input type="checkbox"/> <b>PRESS Sponsor \$500</b> <ul style="list-style-type: none"><li>• (1) ONE 2x5 Sponsor Banners</li><li>• (1) ONE Event T-Shirts</li><li>• Event Booth Space</li></ul>	<input type="checkbox"/> <b>CURL Sponsor \$250</b> <ul style="list-style-type: none"><li>• (1) ONE 2x5 Sponsor Banner</li><li>• (1) ONE Event T-Shirt</li></ul>	

**PLEASE RETURN LETTER OF INTENT TO CABALLEROS DE YUMA OFFICE BY 12/31/2025. THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER AND T-SHIRTS READY PRIOR TO THE EVENT. THANK YOU**

Please select T-Shirt Size(s) per Sponsor Level Selected:

\_\_\_ S \_\_\_ M \_\_\_ L \_\_\_ XL \_\_\_ 2XL \_\_\_ 3XL

Sponsor Name:

Point of Contact:

Phone:

Email Address:

Billing Address,  
City, State, Zip:

Authorized Signature: \_\_\_\_\_

Today's Date: \_\_\_\_\_

# Interested in our other events?

**Partner with us: Elevate YOUR Brand and Impact OUR Community!**

**View our other packages available - Let us customize  
a solution that ensures and enhances both your  
business goals and our community events.**

Platinum Level:

**Starting at \$11,650**

Gold Level:

**Starting at \$8,250**

Silver Level:

**Starting at \$5,575**

Bronze Level:

**Starting at 4,700**

Copper Level:

**Starting at \$2,700**

All Discounted Packages include  
Event Sponsorship at some level  
in the events enclosed in this packet,  
except the Independence Day Flag  
Raising and Scholarship Programs.

## Sponsorship Package Opportunities



**Some Sponsorship Levels sell out quick, if interested please let us know ASAP!**



# Caballeros de Yuma, Inc. – 2025/26 Sponsorship Packages

## □ PLATINUM PACKAGE - \$11,650

(Total Package Discount \$1600)

### Balloon Sponsor (Valued at \$1,250)

**November 14-16, 2025**

- 1 Hot Air Balloon Ride for 2 People  
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

### Holiday Pageant Sponsor (Valued at \$500)

**November 29, 2025**

- Includes 20 Reserved Seats
- Opportunity to hand out holiday themed promotional items at entrance
- :30 Second PSA in script
- Mention in Official Program
- 3' x 5' Sponsor Banner

### Marathon Sponsor (Valued at \$1,000)

**January 31, 2026**

- Includes 5 Race Entries  
(Up to 10 Additional Race Entries at \$25 each)
- Company Logo on Entrant Shirts
- Booth space at Friday Registration Area and Saturday Finish Line Area
- 3' x 5' Sponsor Banner

### Strongman Sponsor (Valued at \$3,000)

**January 31, 2026**

- Apparatus Naming Rights
- 4 Official T-Shirts
- Booth Space at Prominent Location
- Logo on Official Website
- 3' x 5' Sponsor Banner
- Placement of one form of advertising and/or promo item in entrant packet

### MATO Sponsor (Valued at \$7,500)

**March 5-8, 2026**

- 10 MATO T-Shirts & Hats
- 20 Sponsor Badges
- 100 Concert Tickets valid after 4pm
- 300 Daily Admit Tickets valid before 4pm
- 10 VIP Oasis Tickets, 5 VIP Parking
- 20'x20' Booth Space
- Digital Billboard, Logo rotates 7x>L1
- 4'x10' Banner

## □ GOLD PACKAGE – \$8,250

(Total Package Discount \$900)

### Balloon Sponsor (Valued at \$1,250)

**November 14-16, 2025**

- 1 Hot Air Balloon Ride for 2 People  
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

### Holiday Pageant Sponsor (Valued at \$400)

**November 29, 2025**

- Includes 15 Reserved Seats
- Opportunity to hand out holiday themed promotional items at entrance
- Mention in Official Program
- 3' x 5' Sponsor Banner

### Marathon Sponsor (Valued at \$1,000)

**January 31, 2026**

- Includes 5 Race Entries  
(Up to 10 Additional Race Entries at \$25 each)
- Company Logo on Entrant Shirts
- Booth space at Friday Registration Area and Saturday Finish Line Area

### Strongman Sponsor (Valued at \$1,500)

**January 31, 2026**

- 4 Official T-Shirts
- Booth Space at Prominent Location
- Logo on Official Website
- 2' x 5' Sponsor Banner
- Placement of one form of advertising and/or promotional item in competitor's packet

### MATO Sponsor (Valued at \$5,000)

**March 5-8, 2026**

- 8 MATO T-Shirts & Hats
- 16 Sponsor Badges
- 80 Concert Tickets valid after 4pm
- 250 Daily Admit Tickets valid before 4pm
- 6 VIP Oasis Tickets, 3 VIP Parking
- 20'x20' Booth Space
- Digital Billboard, Logo rotates 6x>L1
- 4'x10' Banner

## □ SILVER PACKAGE – \$5,575

(Total Package Discount \$475)

### Balloon Sponsor (Valued at \$1,250)

**November 14-16, 2025**

- 1 Hot Air Balloon Ride for 2 People  
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

### Holiday Pageant Sponsor (Valued at \$300)

**November 29, 2025**

- Includes 10 Reserved Seats
- Opportunity to hand out holiday themed promotional items at entrance
- Mention in Official Program
- Sponsorship Corrugated Sign

### Marathon Sponsor (Valued at \$500)

**January 31, 2026**

- Includes 2 Race Entries
- Company Logo on Entrant Shirts
- Booth space at Friday Registration Area and Saturday Finish Line Area

### Strongman Sponsor (Valued at \$1,000)

**January 31, 2026**

- 2 Official T-Shirts
- Booth Space at Prominent Location
- Logo on Official Website
- 2' x 5' Sponsor Banner

### MATO Sponsor (Valued at \$3,000)

**March 5-8, 2026**

- 4 MATO T-Shirts & Hats
- 8 Sponsor Badges
- 60 Concert Tickets valid after 4pm
- 125 Daily Admit Tickets valid before 4pm
- 4 VIP Oasis Tickets, 2 VIP Parking
- 20'x20' Booth Space
- Digital Billboard, Logo rotates 5x>L1
- 4'x5' Banner





# Caballeros de Yuma, Inc. – 2025/26 Sponsorship Packages

## ☐ BRONZE PACKAGE – \$4,700

(Total Package Discount \$250)

### Balloon Sponsor (Valued at \$1,250)

**November 14-16, 2025**

- 1 Hot Air Balloon Ride for 2 People  
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

### Holiday Pageant Sponsor (Valued at \$200)

**November 29, 2025**

- Includes 10 Reserved Seats
- Mention in Official Program
- Sponsorship Corrugated Sign

### Marathon Sponsor (Valued at \$500)

**January 31, 2026**

- Includes 2 Race Entries
- Company Logo on Entrant Shirts
- Booth space at Friday Registration Area and Saturday Finish Line Area

### Strongman Sponsor (Valued at \$500)

**January 31, 2026**

- 1 Official T-Shirts
- Booth Space at Prominent Location
- 2' x 5' Sponsor Banner

### MATO Sponsor (Valued at \$2,500)

**March 5-8, 2026**

- 4 MATO T-Shirts & Hats
- 8 Sponsor Badges
- 60 Concert Tickets valid after 4pm
- 125 Daily Admit Tickets valid before 4pm
- 20'x20' Booth Space
- Digital Billboard, Logo rotates 4x>L1
- 4'x5' Banner

## ☐ COPPER PACKAGE – \$2,700

(Total Package Discount \$150)

### Balloon Sponsor (Valued at \$1,250)

**November 14-16, 2025**

- 1 Hot Air Balloon Ride for 2 People  
(Contingent on favorable weather conditions)
- 2 Tickets Each to Friday's Pilot Meet & Greet, Saturday's Pilot/Sponsor Dinner & Sunday's Awards Brunch
- 2 Official T-Shirts
- Balloon Basket Sponsor Banner
- Commemorative Gift

### Holiday Pageant Sponsor (Valued at \$100)

**November 29, 2025**

- Includes 5 Reserved Seats
- Mention in Official Program
- Sponsorship Corrugated Sign

### Marathon Sponsor (Valued at \$250)

**January 31, 2026**

- Includes 1 Race Entry
- Company Logo on Entrant Shirts

### Strongman Sponsor (Valued at \$250)

**January 31, 2026**

- 1 Official T-Shirts
- 2' x 5' Sponsor Banner

### MATO Sponsor (Valued at \$1,000)

**March 5-8, 2026**

- 4 MATO T-Shirts & Hats
- 4 Sponsor Badges
- 40 Concert Tickets valid after 4pm
- 50 Daily Admit Tickets valid before 4pm
- Digital Billboard, Logo rotates 3x>L1
- 3'x5' Banner

**PLEASE RETURN LETTER OF INTENT TO CABALLEROS DE YUMA ASAP. THIS HELPS US ENSURE WE WILL HAVE YOUR BANNER AND T-SHIRTS READY PRIOR TO ALL EVENTS. THANK YOU.**

Sponsor Name:

Point of Contact:

Phone:

Email Address:

Billing Address:

Authorized Signature: \_\_\_\_\_

Today's Date: \_\_\_\_\_



# Community Impact

We are pleased to share the details of recent donations made on behalf of the Caballeros de Yuma. Your support continues to make a significant impact!

<i>Amberly's Place</i>	<i>Red, White &amp; Blue Team</i>
<i>Aquaforce Swim Team</i>	<i>Salvation Army</i>
<i>Back to School Rodeo</i>	<i>San Luis HS Law &amp; Public Safety</i>
<i>Ballet Yuma</i>	<i>USBP Explorer Post 8246</i>
<i>Children's Museum of Yuma County</i>	<i>Vista HS HOSA</i>
<i>Cibola HS Band Boosters</i>	<i>XI Zeta Sorority</i>
<i>Cibola HS Culinary Arts</i>	<i>York Rite Bodies of Yuma</i>
<i>Cibola HS Girls Soccer</i>	<i>Yuma Blaze Hockey</i>
<i>Cibola HS Interact Rotary Club</i>	<i>Yuma Catholic HS Choir</i>
<i>Desert Sonora Elementary School</i>	<i>Yuma Catholic HS Interact Rotary Club</i>
<i>Fort Yuma Rotary Club, Inc.</i>	<i>Yuma Child Burn Camp</i>
<i>Gila Barn Busters</i>	<i>Yuma County Anti-Drug Coalition</i>
<i>Gila Ridge HS Band Boosters</i>	<i>Yuma County Sheriff's Posse</i>
<i>Gila Ridge HS Boys Soccer</i>	<i>Yuma County Sheriff's Volunteers</i>
<i>Gila Ridge HS Cheer Booster Club</i>	<i>Yuma Fire Department</i>
<i>Gila Ridge HS Dance Booster Club</i>	<i>Yuma HS Band Boosters</i>
<i>Gila Ridge HS Wrestling Booster Club</i>	<i>Yuma HS Boys Soccer Booster Club</i>
<i>IPAC MCAS Yuma</i>	<i>Yuma HS Ladies Soccer Booster Club</i>
<i>Kofa HS BioScience Club</i>	<i>Yuma Moo's 4H Club</i>
<i>Kofa HS Culinary Arts</i>	<i>Yuma Orchestra Association</i>
<i>Kofa HS Royalty Cheer Booster Club</i>	<i>Yuma Sunrise Rotary Club</i>
<i>Matador Athletic Association</i>	<i>Yuma Territorial Lodge #17</i>
<i>NAHN Angeles de Desierto - Yuma</i>	<i>Yuma Youth Hockey League, Inc.</i>

Beyond the direct donations made on behalf of the Caballeros de Yuma, Inc, the conservative economic benefit to the local community has surpassed \$35 Million Dollars when factoring in goods, services and hospitality since 1962.



## Caballeros de Yuma, Inc

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Email: [marisa@caballeros.org](mailto:marisa@caballeros.org) • Alt Email: [info@caballeros.org](mailto:info@caballeros.org)